

2006 OFFICIAL GEARBOOK

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THE MOBILE ENTERTAINER'S MAGAZINE

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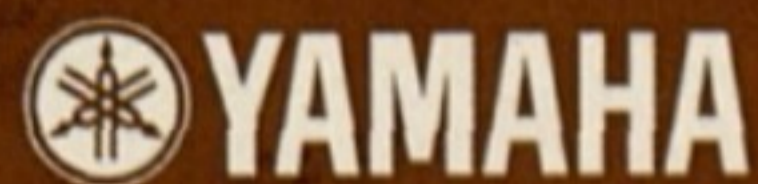
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We Have A Few Choice Words For You.

Sonic Quality. Features. Flexibility. Selection. Price. And Reliability. When choosing your next mixing console, consider that these words each describe a major competitive advantage of Yamaha MG-Series mixers.

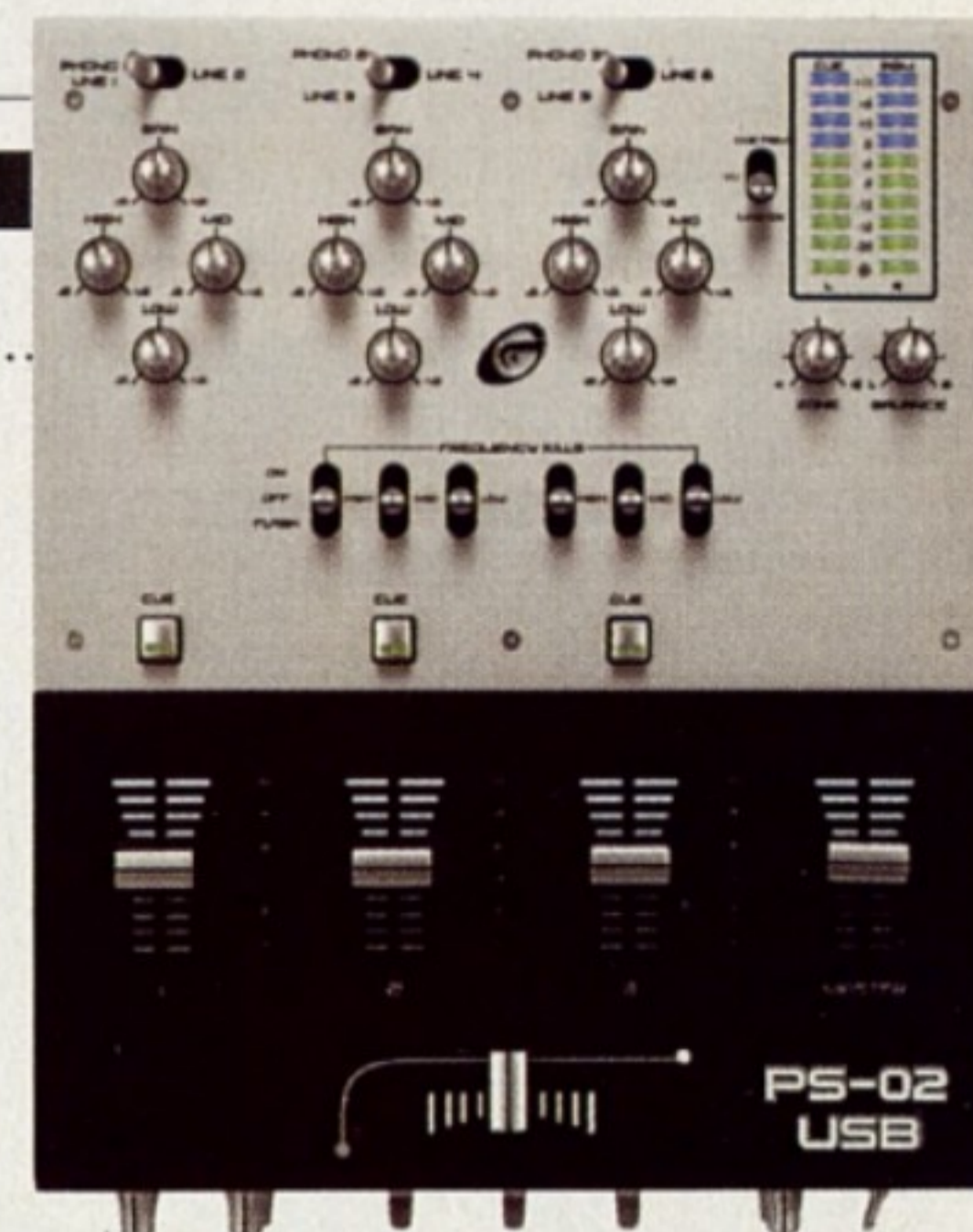
Visit www.yamaha.com/proaudio for details, then go see your favorite Yamaha Pro Audio dealer

to make your final choice. Prices range from \$129 to \$1299 MSRP.



PSST...IT HOOKS UP TO YOUR COMPUTER

Gemini has taken another big step forward into the digital DJ realm with the PS-02USB Professional 3-Channel Stereo Mixer. Adapting the original PS-02 design with added connectivity options and fully featured technology, the PS-02USB enhances the ability to create an innovative DJ mix. Two USB ports located on the mixer's back panel make it easy to mix in music directly from your PC while recording the overall mix directly to your PC. Full-duplex capability allows these operations to be performed simultaneously without third-party software or hardware. The PS-02USB features 6 line and 3 convertible phono/line RCA inputs, 3-band EQ kill switches with Flash Effect, dual-VU display, a fully featured front panel, and a master output fader. **MSRP: \$329.95 - www.geminidj.com**



SMALL, POWERFUL AND EFFECTIVE

The new CMX42FXP powered mixing console from Crate Audio features 4 mono channels with XLR and 1/4" inputs, 2 dual-1/4" stereo channels, and a myriad of patching options. There are 3 bands of EQ on each channel and an 80Hz low cut on each mic channel helps eliminate mic handling noise. Plus, you can enhance your sound with 16 high-quality digital effects, including Hall, Plate, and Room Reverbs, Digital Delay, Chorus, Flanging, Rotary speaker emulation, and even several reverb/chorus combinations. Other professional features include separate Control Room outputs, Monitor outputs, Headphone out, and 10-segment LED metering. The onboard stereo power amplifier offers up to 50 watts per channel RMS, making the CMX42FXP perfect for small, intimate performances. **MSRP: \$269.99 - www.crateaudio.com**

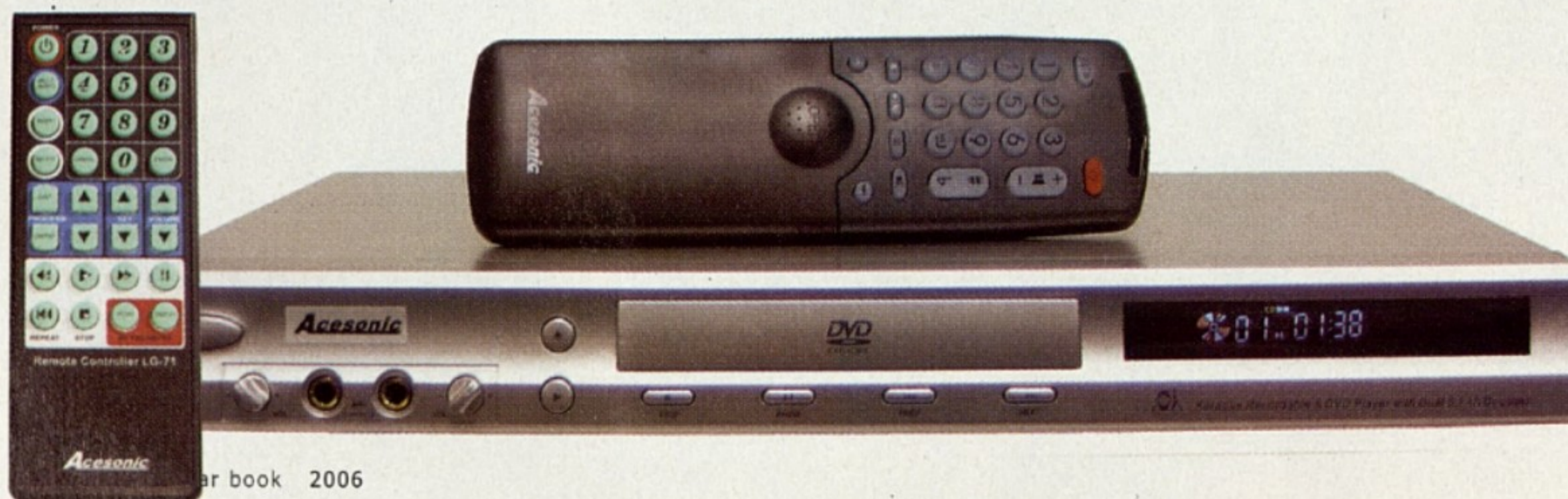


GREAT COLOR IS IN THE CAN

The COLORsplash 196 from CHAUVET is a 7-channel, linkable DMX-512 fixture with 196 bright red, green, and blue LEDs that produce a high-output, richly colored wash suited for ambience settings and entertainment applications. Distributed in seven individually controlled, concentric circles, the diodes produce a wide spectrum of colors via RGB blending. COLORsplash features seven static colors, a color change program with 10 selectable speeds, 5-color pattern chase programs with adjustable speed and sound-active mode via the LED-BOSS optional controller. The lifespan of the diodes (85 red, 51 green, 60 blue) is estimated at up to 100,000 hours. Each unit weighs 4 lbs. and measures 6" x 8" x 7.5". Two other LED cans, the COLORmist and the DMX-512 COLORsplash Jr., house 80 and 86 LEDs respectively. **MSRP: TBA - www.chauvetlighting.com**

THE NEXT GENERATION OF KARAOKE

Acesonic's new KOD-600, with innovative disc capturing technology, is designed to streamline song storage and access for KJs. Among its many innovations is the use of swappable 200GB and 320GB hard drives (about 5,000 and 8,000 songs respectively). The songs remain uncompressed so there is no loss of quality as with MP3s. For mobile KJs who constantly struggle with song storage, Acesonic has also introduced a Karaoke-on-Demand system that allows the user to capture music from CDGs, VCDs and CDs and store it on the removable hard drive. It is then available for playback at the touch of a button. The KOD-600 has the dimensions and weight of a typical DVD player. It is available with a 200GB or 320GB hard drives and is compatible with drives up to 2000GB (50,000 songs). **MSRP: \$999 (w/ 200GB drive), 320GB drive, \$200 - www.acekaraoke.com**





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Virtual DJ 3 is the latest MP3 mixing software from Atomix Productions, with a wide range of features for mobile and club DJs, and remix artists. Its BeatLock engine, automatic seamless loop engine, and the brand-new synchronized sampler will let you perform astounding remixes live, with no preparation at all. Visual cues let you clearly see the song's structure. The vinyl controls let you scratch like on a real turntable, except that with the BeatLock engine your scratches will never end out of the beat. Other features include an infinite number of cue points for each song, beat-synced effects, multiple user interfaces, and more. Virtual DJ also makes you a KJ with its video mixing features. Check out their site for system requirements and a demo version. And... experience Virtual DJ 3 and meet face to face with Atomix reps at the upcoming Mobile Beat DJ Show in Las Vegas, February 21-23, 2006. **MSRP: \$149 - www.virtualdj.com**



NOW, EVEN MORE INTELLIGENT

DJ Intelligence, the online software service provider that allows DJs to add interactive tools to their Web site, has just released Version 5.0 with nearly two dozen enhancements. The most advanced of these is integration with a host of programs and devices, such as Microsoft Outlook, Palm, Lotus, Netscape, Novell, and Nokia Communicator. Here's how it works: e-mails sent from DJ Intelligence tools such as the Availability Checker, Contact Form, Quote Generator, and Booking System now contain two file attachments, a vCalendar file and vCard file. Clicking on the vCalendar file will automatically add the event to a compatible event-scheduling program, and the vCard will automatically create a contact record for the client or prospect. Thus, subscribers can now import DJ Intelligence inquiries, leads, and bookings directly into their program of choice. DJ Intelligence offers live demos and a two-month full trial. The regular service, available worldwide, is priced at \$99 per year, which includes the entire suite of customizable tools for DJ Web sites. - www.djintelligence.com

RAIN STORM

Rain Recording has introduced the Element 64, a 64-bit workstation designed for professional audio production. It features an Intel® Pentium® D Dual-Core Processor with an option for the Intel Pentium® Extreme Edition, which offers dual-core processing with Hyper-Threading™ technology, to effectively simulate four processors. The machine's architecture is capable of addressing one terabyte (1024GB) of RAM. Native 64-bit functionality allows RAM drive partitioning, enabling audio recording to and from static RAM, nearly instant file opening and saving, remarkable performance when working with loop-based audio, and reduced latency when playing virtual instruments and monitoring recording. The Element 64 features a 250GB ultra 150 SATA system drive with an 8MB buffer. For audio file storage, 8 SATA ports allow the option of up to 3.2 terabytes of hard drive storage. 8 USB 2.0 ports and 6 FireWire® ports are included. The lightweight aluminum chassis provides exceptional cooling and quiet, stable operation. The optional aluminum RAK™ adapter makes the Element easily rack-mountable. - www.rainrecording.com



GOT THAT VOODOO

The Voodoo IDOL may be the world's smallest and fastest full-featured personal computer available, but it's big on features. Topping the list is the latest Intel Pentium M notebook processor, which provides near silent cooling without sacrificing performance. There's also a 7200-RPM Hitachi hard drive, DVI Connection, integrated Ethernet card and slot-loading DVD-burner. The IDOL is ideal as a secondary PC for business or home use. As with all Voodoo machines, consumers can choose their color and tattoo to coordinate with their home. The Mini PC features a footprint of just 6.5" squared. **MSRP: Starting at \$899**

DN-D6000

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props

pump up your fun quotient

By Gary Kassor

Hats, inflatables, costumes, puppets...
So many easy ways to enhance your entertainment value

Being an interactive DJ has many levels. Some of these ideas may appear extreme to you and certainly are not for everyone. If you are not the type of person who can "carry off" props, don't use them. However, for those of you who can, you will find that they will greatly enhance your show and help you reach the proverbial "next level." They may be used at virtually any type event. Remember, people just want to have fun.

Proper Prop Preparation

Props may be obtained from the companies listed in this guide under "Props and Novelties," many of whom have regular ads in *Mobile Beat*, providing information on their products. Keep your eyes open when you go to fairs, flea markets, and the like. Clothing thrift stores are also a great source. If you are fortunate enough

If you can "carry off" props, you will find that they will greatly enhance your show and help you reach the proverbial "next level."

to have a costume shop nearby, be a frequent visitor. Bobby Morganstein Productions also offers many fine costumes. Clowning and other entertainment supply stores can quickly provide inexpensive hats, and other items that can help you get your audience involved.

One huge advantage you have now is searching on the Internet. I had to acquire my props the old-fashioned way. The Web will save you many steps. Search for puppets, props, hats, etc. and you will discover a world of options.

Carry a few simple instruments such as: tambourines, wood block, maracas, and so on, to allow you to play with the music. Sing along if you can. If you can't sing, DON'T. This is why you play recorded music.

entertaining possibilities

PUPPET MASTERY

- My signature bit was lip-syncing a duet with a puppet. The puppet should be dressed as the opposite sex. You should be able to control one hand of the puppet with a wand/stick. Good duets are "Unforgettable" and "When I Fall in Love" (From the *Sleepless in Seattle* soundtrack). Any duet can be substituted. Be creative! Practice in a mirror to see how you appear to an audience. Don't be surprised when you receive calls saying, "I don't remember his name but I want the DJ who sings with the puppet."

- Another cool use of a puppet is, again, to have one of the opposite sex, preferably blonde. Using the "Grease Medley," lip-sync the boys' parts and have the puppet do the girls'. If you have a leather jacket, all the better.

DANCE MADNESS

- "YMCA" is always a crowd favorite. Be sure to lead the crowd by spelling the letters with your arms. You might want to enhance the experience by providing headgear to the cop, Indian, construction worker, etc. You may also pass a variety of hats to the group. Always remember to gather the props immediately after the song or they will disappear.

- If you can polka, dancing in among the people during the song with a large, stuffed flamingo works well. Flamingos are associated with polkas in my area (long story). Alternatively, you can use the same puppet from the previously mentioned performance idea, or some other entertaining stuffed item.

- Conga sleeves from your favorite prop supplier can be used in a variety of ways. Lead the group in the Macarena or a conga line, or do a limbo activity with a fast-paced Latin or soca song and a collapsible limbo pole from John Rozz Products. This does not have to be a contest.

- Hula hoops are also effective tools. Pass them out while playing twist songs like "The Twist," "Let's Twist Again," or "The Peppermint Twist." See who lasts the longest keeping the hoop up and call everyone's attention to it.

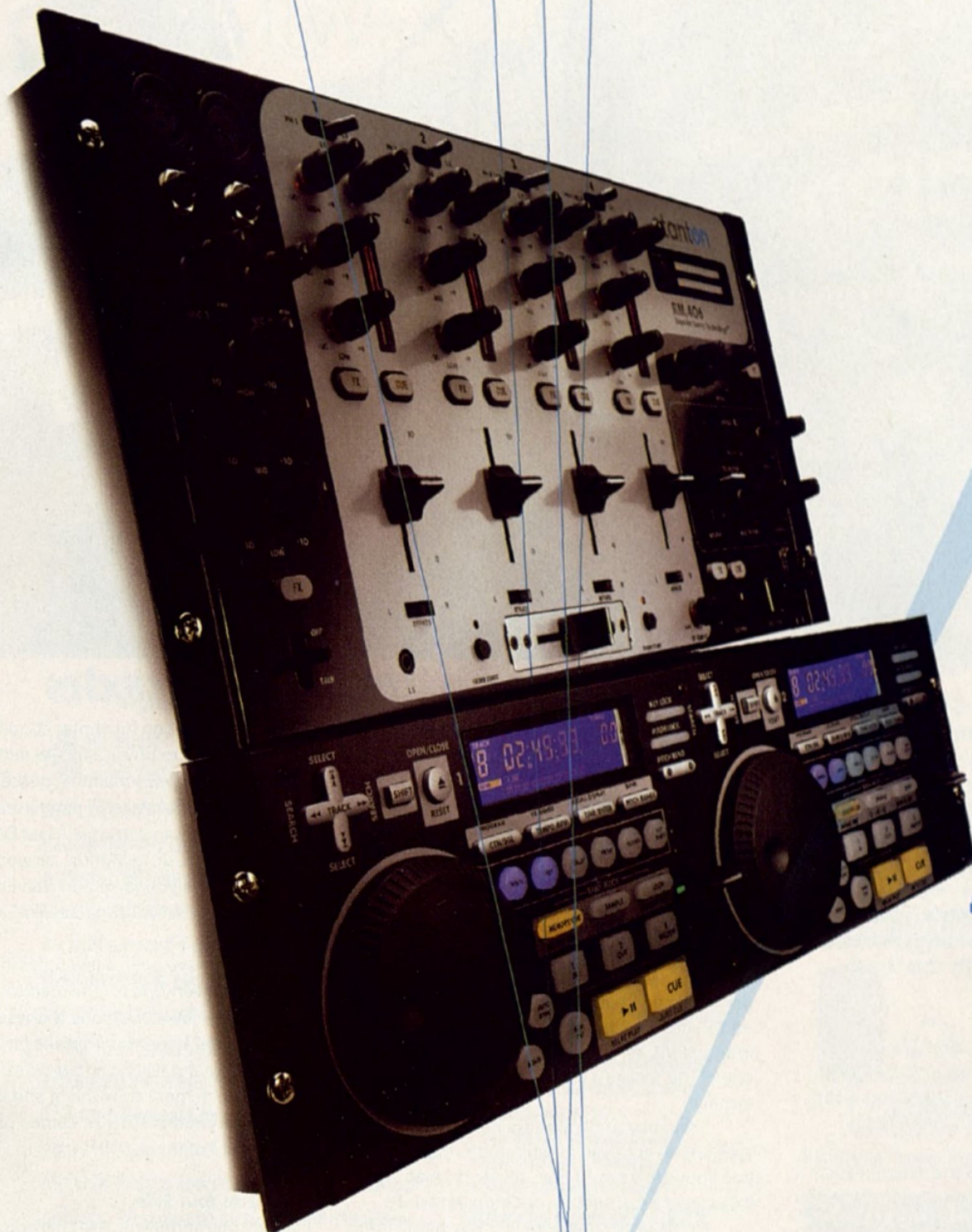
You will also need something to carry and protect your investment. Rubbermaid and Sterilite have many products ideal for this. Try to avoid bags and soft-sided carry-alls. Organize props for quick accessibility to reduce fumbling for the correct prop while the music plays on.

If you work solo, seriously consider an assistant. Not only can an assistant prepare props for your use during the party but he or she may also entertain. Incorporate the cost of a helper into your fee. I was blessed for years by working with my son, Curt, who became a fine entertainer in his own right.

I think we are ready to get into some specifics. Take a deep breath and...enjoy!

That should be more than enough to get you started. Call me at 440-239-1413 for further advice. If you have other creative ideas or article topics you'd like to run by me, e-mail me at gkassor@sbcglobal.net. And above all, have fun! ■

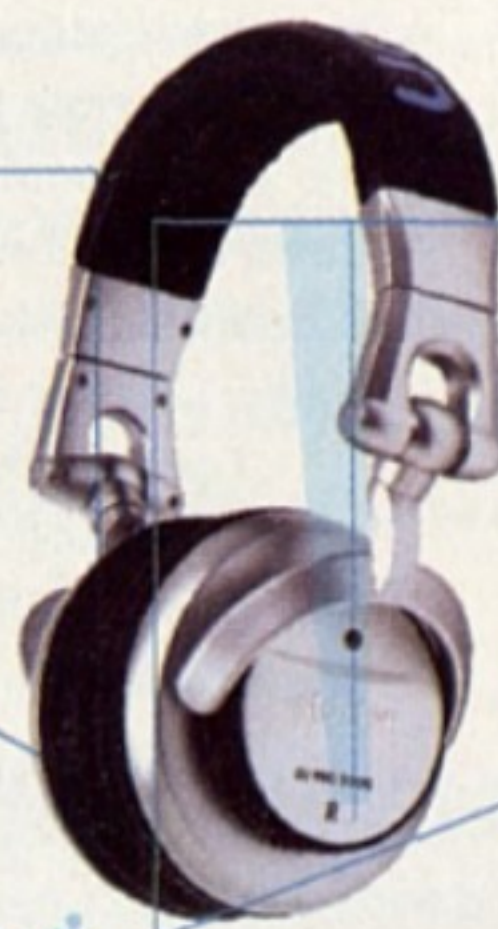
Gary was an award winning DJ in the 1990s, in the Cleveland, Ohio, area. He was most noted as an expert in crowd interaction while utilizing props. He has since been sidelined by health issues, but he has plenty of wisdom to share with DJs who want to improve their use of props.



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hazy shade of winter

A timely reminder to prepare for the worst so you and your clients can enjoy the best

mobile dj readiness

By Mike Ficher

At a *Mobile Beat DJ* convention a few years ago, I attended an intriguing and thoughtful seminar on survival techniques for DJs. At the time, I was living and working in the San Francisco Bay Area, a region known for its temperate climate. The helpful and practical suggestions elicited chuckles from the West Coast attendees.

"Conditions here in California are never severe enough to warrant any extraordinary travel precautions," noted Carl Mindling, a San Jose-based DJ and owner/operator of Carl Mindling Music since 1969.

We could not relate to the need for such survival gear as shovels, boards, tents, and other accoutrements suggested to combat difficult weather and road conditions. The tales of snow-bound vehicles, blocked roads and frozen equipment simply did not connect with the moderate-climate attendees.

Like the song says, "It never rains in southern California." (Except during last winter, when the tune changed to "Who'll Stop the Rain?")

A Man for All Seasons

Well, since that seminar I've moved to Central Oregon, where seasons are a reality, snow falls, and ice on the road is a frequent hazard during the winter months. My, how my perspective on survival gear has changed! Those suggestions, ideas, and practical advice? Now I'm listening.

"For the winter, having good-quality tires is a must," offered Ed Griffin of Hardcastle Entertainment, serving the Seattle, Washington,

market. "I keep a tool kit in the van at all times. I also keep a roll of duct tape and a large Mag-Lite."

Blinded by the White

While ensuring that your vehicle is in top condition is a must, what is in the vehicle is also a critical aspect of foul weather preparation.

"Cell phone, AAA Membership information, jumper cables (two sets), a shovel, a 20 lb. bag of salt, tire chains, a blanket or sleeping bag, flashlight, several granola bars, extra clothes, hand warming packs, gloves, hat, compass," offers veteran winter DJ Keith Alan of Keith Alan Productions, serving the Northeast. Alan was one of the speakers at the above-mentioned seminar.

"You may laugh at these items, but if you have ever driven in 'whiteout' conditions, you know how easy it is to get stuck." Alan experienced just such a condition last winter.

"It happened to me on my way home from a gig," the entertainer recounted. "I got stuck on the highway with about 25 other cars. We were there for about five hours and you can't leave your car running for that long without the danger of CO₂ [poisoning]."

Ice Ice Baby

While snow may be more hazardous from a driving standpoint, from a physical perspective, ice can wreak havoc for an unprepared or unsuspecting jock.

"With snow, it's just more of a pain in the neck and it makes it harder to load in and out," noted Alan. "Ice, on the other hand, is very dangerous for loading in and out. That's why I keep the salt in the van. The salt acts within 2 to 3 minutes and melts enough to be safe. If the temp is colder than minus 10, sand works better. Not to melt, but to provide traction."

Harmony with Nature

Prudent preparation for winter conditions not only allows you to physically deal with any challenges, but helps maintain peace of mind.

"When I first started, I purchased a four-wheel drive pickup with shell," said David Van Enger of Music In Motion, serving the Sacramento, California, region. Van Enger also does quite a bit of work in the Lake Tahoe, Nevada, area.

"There have been a few times in which I had to wait overnight for the road to open due to road and snow conditions. In these cases, I needed to get to or from the lake for an event the next day and having a four-wheel drive made it much more convenient and efficient to help me get there. It also helped reduce my stress level."

Time Is on Your Side

For DJs confronted with the challenge of winter weather versus getting to the gig in one piece, Alan offers the most important consideration for preparedness and safety:

"I think that one of the most important things to remember about winter events is time. In good weather, I like to arrive at an event 60 minutes before the scheduled start time. During the winter months, I like to add 15 minutes travel time for every 5 degrees below freezing (32 degrees). It's always better to be set up and waiting than to be late."

For entertainers challenged by weather conditions, it is clear that, just as you wouldn't take on a gig without proper preparation—event pre-planning, bringing a properly stocked music library, back-up players, etc.—you should apply the same approach to your winter transportation and survival preparation. ■



THE MP4 SPEAKS FLUENT USB.

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4 get sound cards. Even 4 get turntables and CD players if you really wanna travel light. The new MP4 lets you mix, beat match and headphone cue laptop digital files directly thru a single USB connection...while also retaining the flexibility to mix analog sources. Via the MP4's USB port and superb 24-bit/48kHz A/D-D/A converters, you can record events and live performances or convert vinyl into digital files.

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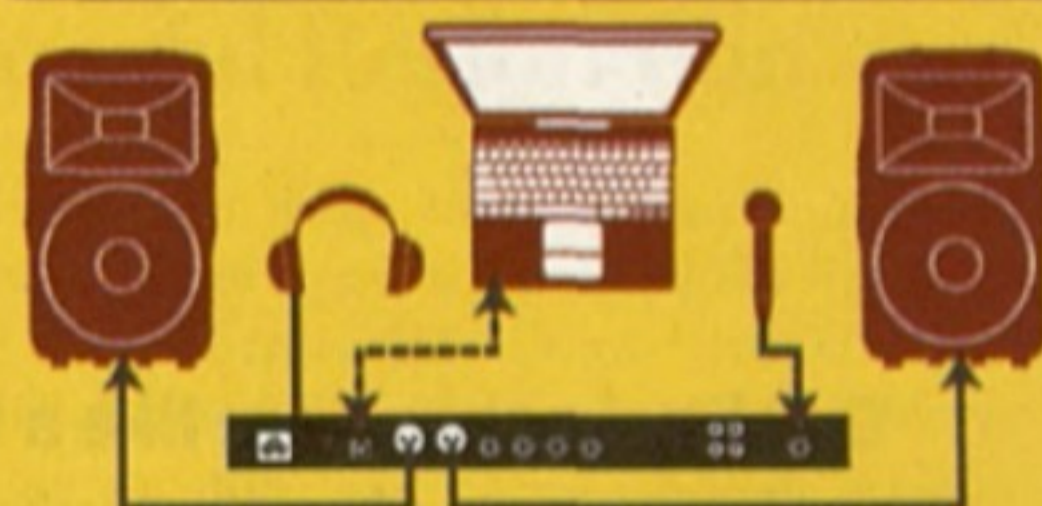
MP4 DJ Mixer

- two 24-bit/48kHz stereo inputs via USB
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- two switchable line/phone stereo inputs
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- A-bus, B-bus & House level controls
- Pgm/Cue pan control
- long-life VCA active crossfader
- built-in USB ground isolation
- internal universal power supply

Serato Scratch LIVE

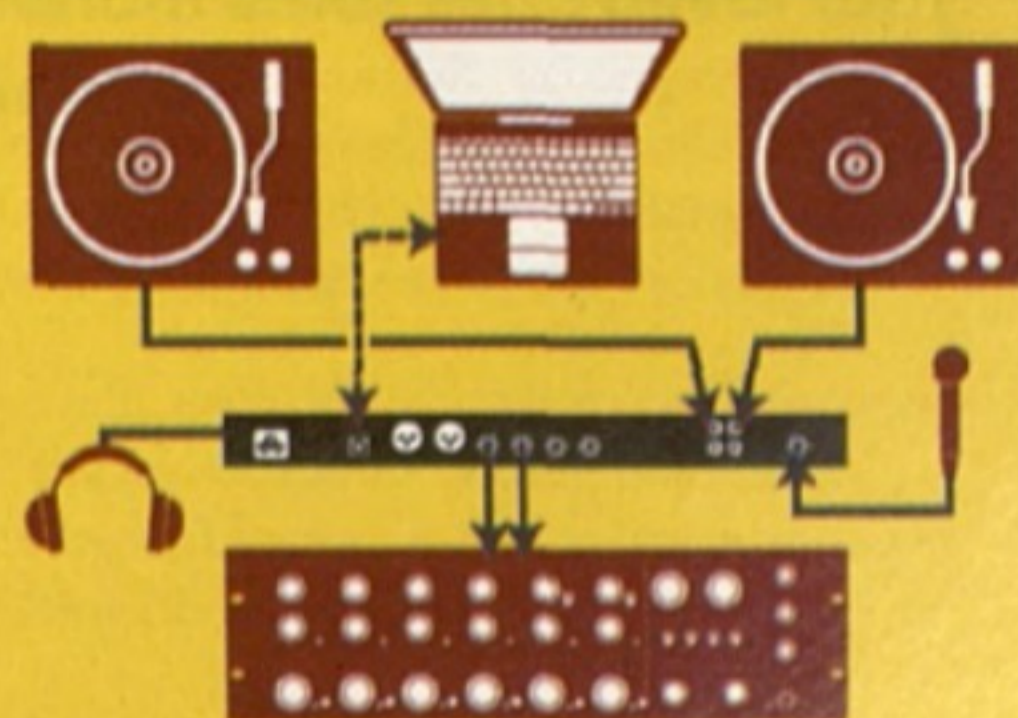
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Quality backups are like a life insurance plan that would resurrect you if you passed away, rather than simply grant your loved ones some monetary assistance.

Over the last decade many businesses, long-established and newly formed alike, have made the World Wide Web a key revenue-generating channel. Billions of dollars are transacted each year over the Web. For many, going online to make a purchase or to find information that will lead to a purchase is now second nature.

A natural consequence of this situation is that enormous amounts of very valuable data are stored on computers. And as we all well know, computers tend to die from time to time. For every business that is using the Web as a revenue-generating channel, data is an important company asset. The loss of a customer order database could be devastating to a business, leading to unfulfilled orders, dissatisfied customers, and loss of touch with thousands of clients. Depending on one computer alone—death—prone machines that they are—is a formula for disaster.

A Word to the Web-Wise

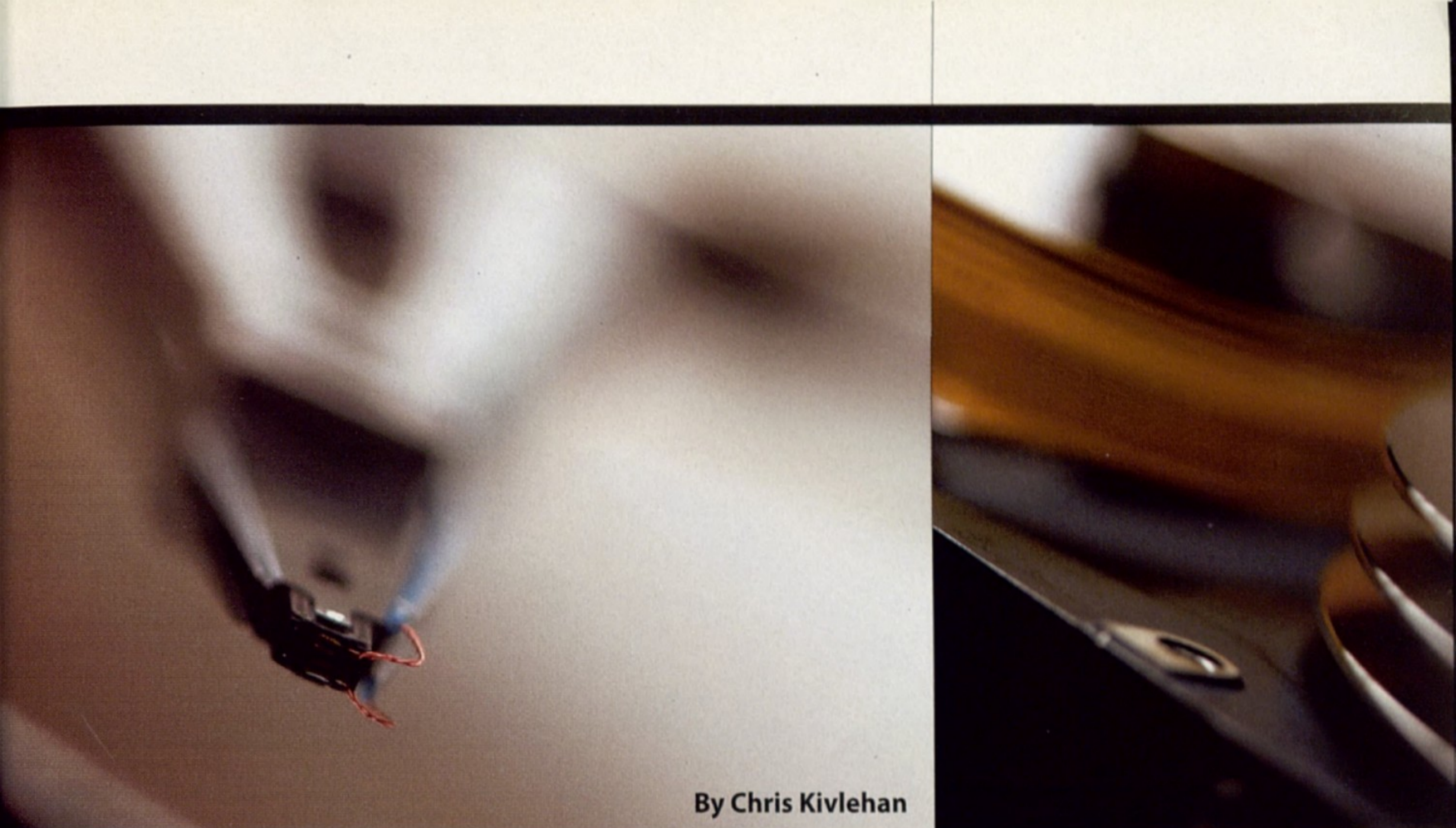
Since it is pretty self-evident that preventing the

loss of all of a business's orders and customer information is an important task, why is it that backup solutions are among the lowest priorities of most businesses shopping for Web hosting? Backups could be compared to life insurance policies for your Web operation, but they are really something more. Quality backups are like a life insurance plan that would resurrect you if you passed away, rather than simply grant your loved ones some monetary assistance.

Like a Web hosting plan, a backup solution should be chosen appropriately, based on what the company is doing on the Web. Businesses running small, "brochure" Web sites will need the most modest sort of backups, while businesses collecting data from customers and prospects through the Web need very reliable backup solutions. The acid test for a backup plan is whether it provides the means to restore your site to a fully operational condition within one hour after a server crash.

A modest backup suitable for a brochure-style site can consist of simply keeping a spare copy of all of the files on a separate computer. If the site is such that visitors do not submit to any databases or add any content, then this type of backup is perfect. Certainly, a basic brochure site could be restored very quickly with this type of backup.

Sites that are dynamically interacting with visitors and constantly writing new information to databases cannot rely on simply keeping



By Chris Kivlehan

SE IT

Web site data backup: an often-neglected necessity

spare copies of their files. Those copied files are quickly outdated. Databases that are accepting information online need to be backed up frequently. How frequently depends on how important the data is to the company, and how unacceptable some data loss is in a disaster. For a relatively low-traffic site where the data being collect isn't all that critical, weekly backups may suffice. For sites collecting large amounts of orders and client information every day, daily backups are a minimum requirement. The very largest e-commerce sites have been known to take backups on an hourly basis, or even have their data constantly written to backup computers in a process known as replication.

Best Defenses

Technologies used for backup solutions will vary depending on the operating system platform and the type of data that is being backed up. In a Windows environment, Veritas Software's BackupExec (www.veritas.com) is a premier solution for those who cannot afford any data loss. Veritas produces special "agents" that work with many leading software applications to ensure that data from those applications is backed up perfectly. In a Unix environment, open-source backup software such as Bacula (www.bacula.org) makes for a high-quality, low-cost solution.

In addition to the software products that actually run backups, business owners must consider what type of media they want their

backup stored on. Choices include secondary hard drives in the same computer that is running the site, tape drives, separate network storage devices, and CDs or DVDs. CDs and DVDs make for great portable backups, but are limited to relatively small file sizes (roughly 700MB and 4.8GB respectively). Network storage devices can be very expensive, but can backup enormous amounts of data. Tape drives offer perhaps the best balance of cost, storage capacity, portability, security, and quality. Backups done to a second hard drive are the easiest on the budget and the fastest in terms of restore time, but are vulnerable to corruption in a situation where the disaster is caused by a hacker.

Choosing the right backup plan for your business should be done in consultation with an experienced professional who can help you design a solution that will allow you to restore your site to full functionality as quickly as needed. While often overlooked in the price-conscious shopping process, backups are critical to the long-term success of any Web operation. Computers being what they are, after a certain amount of time it is a given that your backup solution will be tested. It is just a matter of when. It is best to be prepared for this day with an appropriate backup solution. ■

Chris Kivlehan is the marketing manager for INetU Managed Hosting (www.inetu.net), an award-winning Web hosting provider that specializes in managed dedicated hosting for businesses nationwide. You can reach him at chrisk@inetu.net or 610-266-7441.

Four Essentials for Less Stressful Restoration

- 1 Have written policy and procedures in place on how a restore from backup should be handled. In a time of crisis, this will cut down on confusion and allow the process to move along more smoothly.
- 2 Test restores from backup. This is very critical. Some complex applications might require special software agents or configurations to backup and restore properly. Make sure the test restore is successfully accomplished in a time frame that would be acceptable for a real restore. If the process takes too long, you may have to reconsider your backup strategy.
- 3 Physically protect backup data from hackers and thieves. Someone getting hold of an unencrypted backup is just as bad as someone breaking in.
- 4 Keep copies of software that may need to be re-installed along with your backups. This includes operating systems, software applications, and security patches for either of those.



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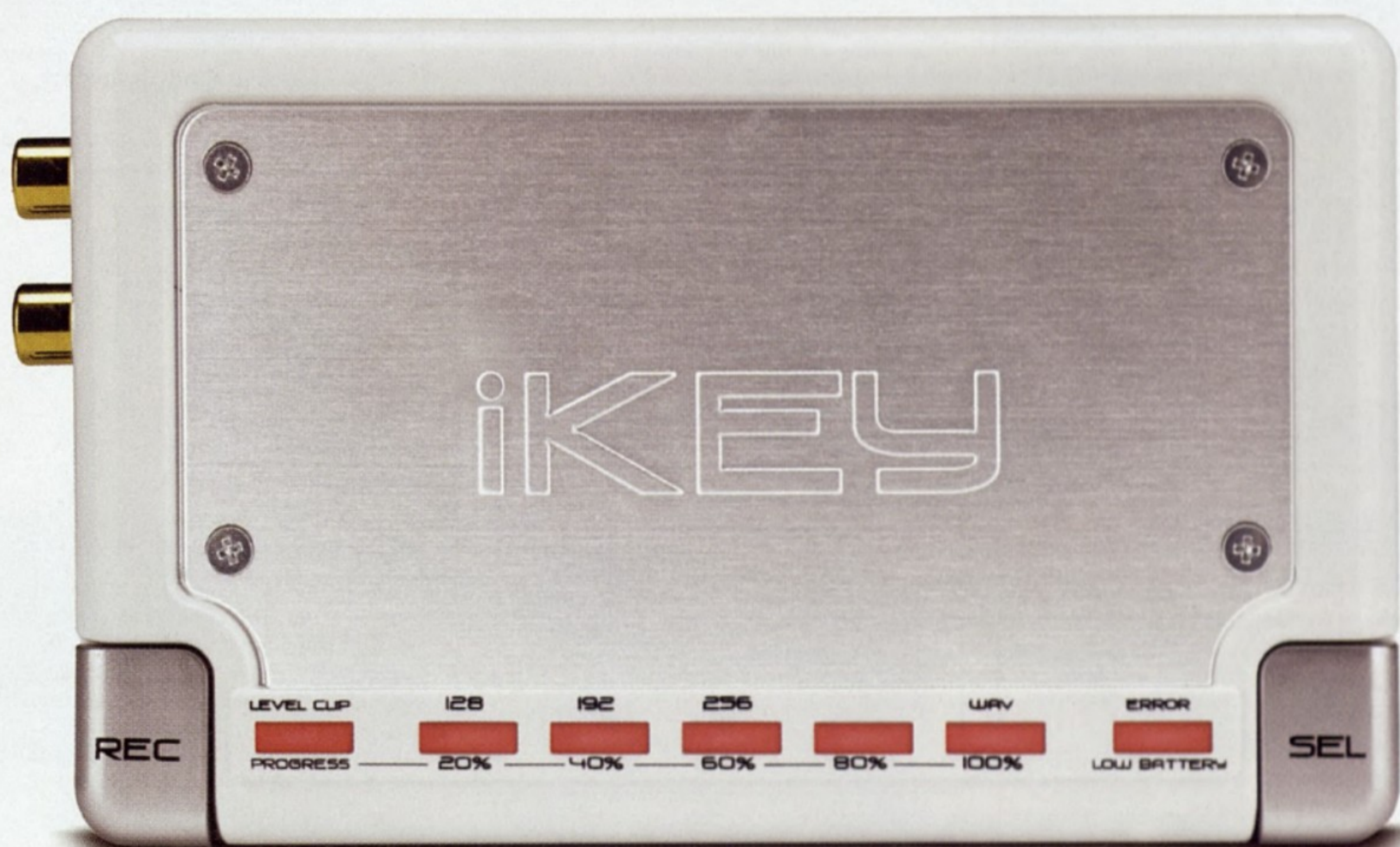
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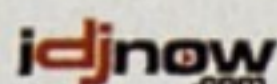


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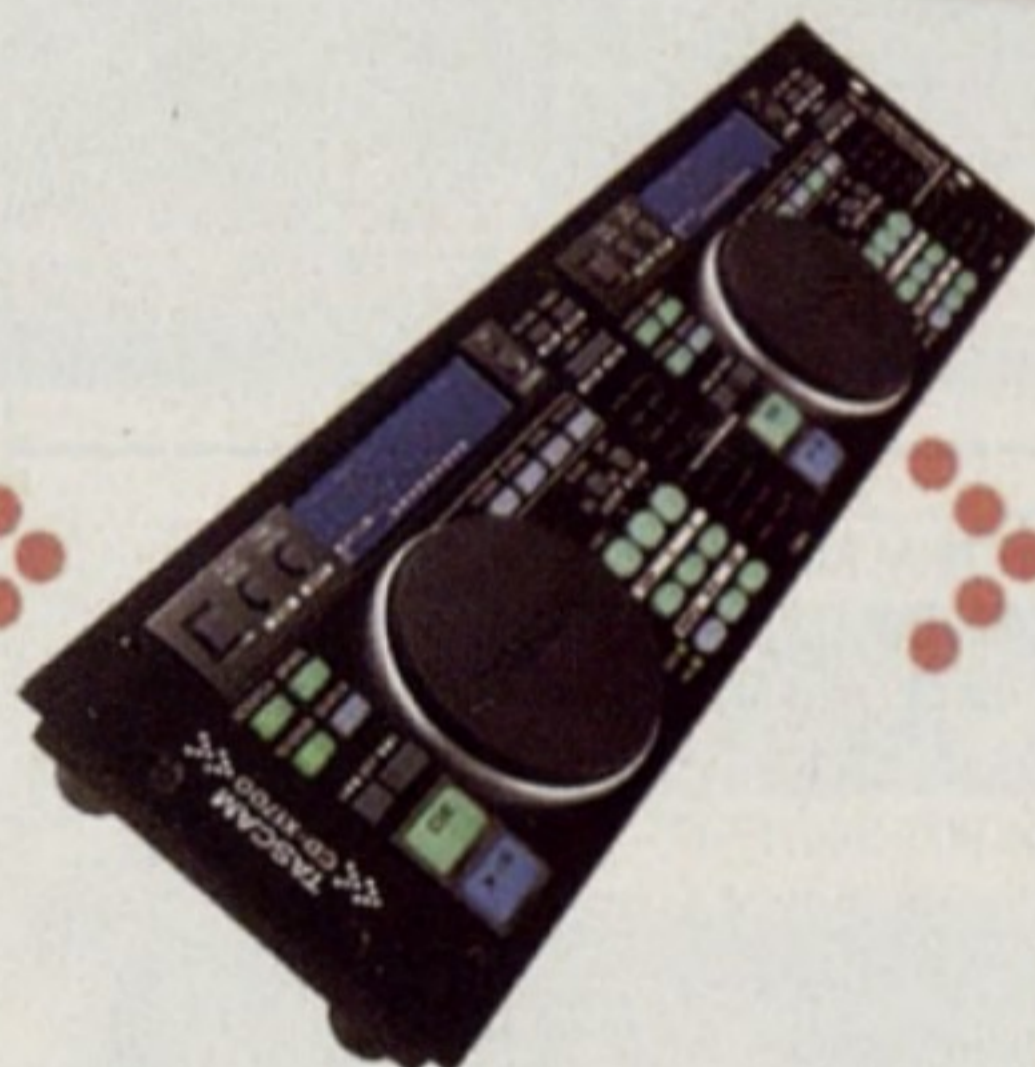
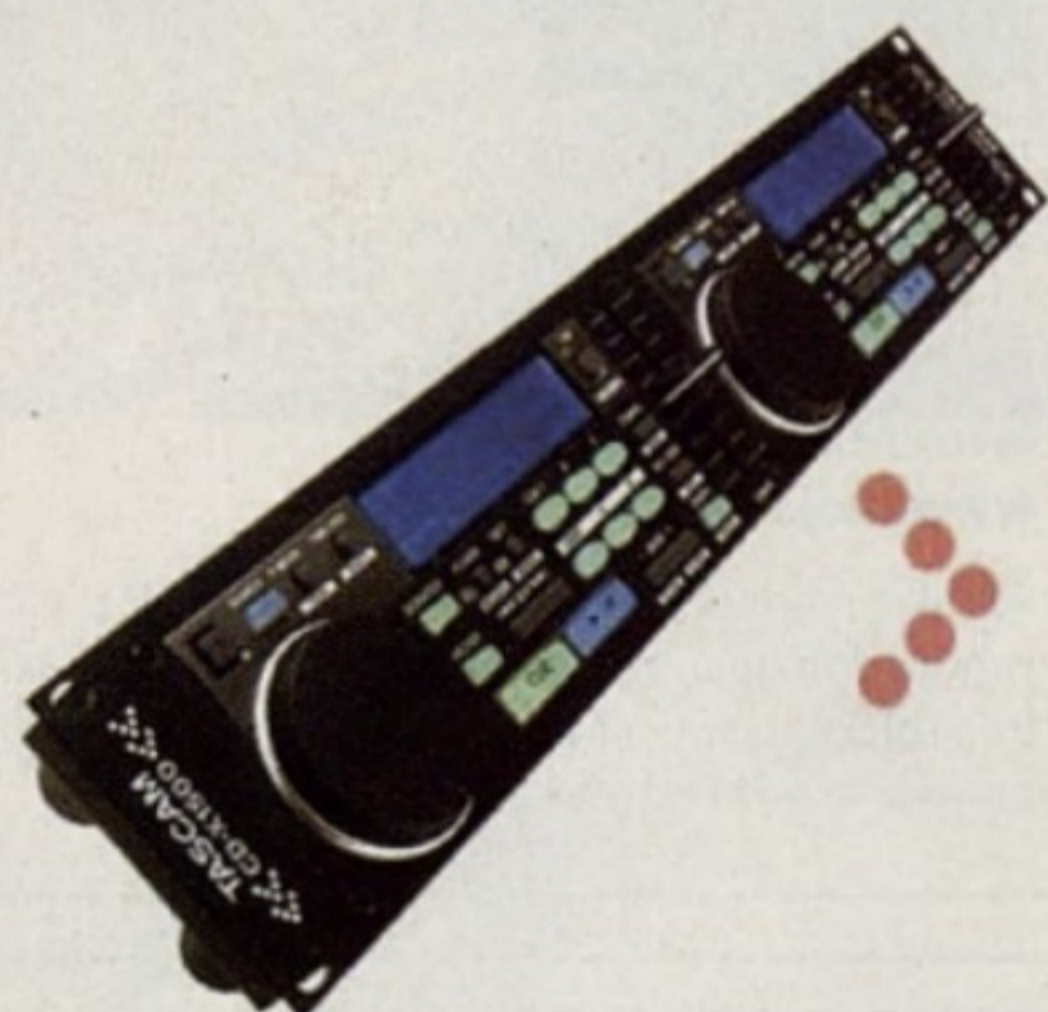
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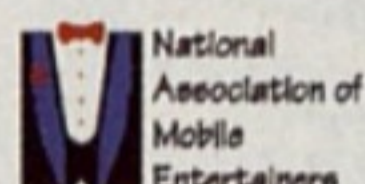
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DN-D4500 Dual CD/MP3 Player - MP3 File Search System and CD TEXT • Memo Points • Cueing Accuracy and BPM Counter • Key Adjust and Shock-Proof Memory • Relay Play with Adjustable Overlap • Key Adjust • Auto BPM Counter • 2 Hot Starts/Seamless Looping w/B Point Trim • MP3 Frame Search- Supports C.B.R & V.B.R. decoding up to 320 kbps- ID3 Tags, displays: (Title, Artist, Album) • Brake Effect • Cue Stutter • Power On Play • 50mm Jog/Shuttle Ring • 6 Range Pitch Control • 2-way Pitch Bend • Shock-Proof Memory • Large Fluorescent Tube Display • Quick Jump • Instant Start • CD-R/RW Disc Compatible • Fader Start Control Terminal • Digital Outputs • Software Upgradeable.

DN-S3500 CD/MP3 Player - High Torque Direct Drive Motor • 33/45 R.P.M. Platter Speed • Deep Pitch Resolution • Hot Start and Seamless Loop • Adjustable Loop End Point B Trim • CD TEXT Support • Key Adjust = Master Tempo • 15 Second On-Board Sampler • Quick Loading Slot-In Drive • 3-Way Platter Mode • Directional Scratch Lever • 3-Way BPM Counter • CD Memo Function • Power On Play • Relay Play • Play Lock • Eject Lock • Custom Slip-mats • Ø7 Record Adapter • 6 Range Pitch Control • 3-way Pitch Bend • Shock-Proof Memory • 100 mm Long Stroke Pitch Slider • Large Fluorescent Tube Display • Quick Jump • Instant Start • Cue Stutter • CD-R/RW Disc Compatible • Fader Start Control Terminal • Digital Output • Software Upgradeable.

Words Of Wisdom...

MegaSeg's interface is well thought out, direct and elegant. I have been using MegaSeg for going on three years now, and it's far more reliable than a CD player.

— Charlie Wilson, At Your Service DJs

I have to say how impressed I am with your software. MegaSeg is brilliant – from the way it looks to how it performs is excellent. It puts PC applications to shame.

— Matthew Webb, Flava FM

I have DJed over 70 events without any problems. MegaSeg saved my DJ life – before I would ever go back to shuffling CDs, I would sooner quit the DJ business.

— Mike Early, Mike Early's Pro Sound

We tried numerous DJ programs but found Megaseg to be far and away the best solution – concentrating on what a DJ actually needs during a live performance.

— Dave Owen, AP Digital

I can't begin to tell you how easy MegaSeg has made my DJ career. It's easy, versatile, and with the updates it's hard to believe but it's even better.

— Greg Powers, Greg Powers Entertainment

We have been trying to switch to a digital system and have tried several PC programs, however they were not successful. Megaseg is definitely the way to go. I can use it without worrying about any computer glitches.

— James Brown, JAB Productions

This system works flawlessly for hours. It is undoubtedly the best system I have worked with and I have tried plenty.

No other system comes close.

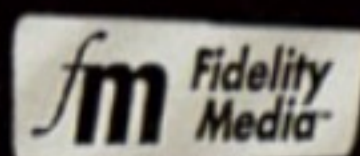
— Darren Cave

MegaSeg breaks the mold on what a DJ program should be.

— W. Guy Finley, Matrix Mobile Entertainment



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DN-D6000 Professional Rack Mount DJ Mixer - Advanced MP3 Functionality: Hot Start, Looping, Scratching, Effects, ID3 Tag Display, File Search System, Supports CBR/VBR Encoded Files up to 320kbps • 7 On-board Effects: Echo, Echo Loop, Flanger, Filter, Drag-S, Brake, Reverse • Pressure Sensitive Scratch Disc • Next Track Function w/Adjustable Cross Fade (Pick Your Next Track Beforehand and Crossfade Over to It!) • 2 Hot Starts, 2 Seamless Loops & 2 Stutter Points per Track or Disc • B Point Loop Trim • 15 Second On-Board Sampler • CD Text Support • Fast Loading Slot In drive • 3-Way BPM Counter: Auto, Tap, Manual Input • 6 Range Pitch Control • 2-way Pitch Bend • Key Adjust • Fast Search/Manual Search • Instant Start • 70mm Jog Disc w/Customizable Paper Slipmats • Plays CD-R/RW media • Fader Start Compatible • Relay Play • Power On Play • Internal Cue Point Memory • Digital Output • Shock-Proof Memory • Software Upgradeable by CD-ROM.

DN-X1500 DJ Mixer - World's First 12" 4-Channel DJ Mixer with 8 Source Matrix Control • 5 line / 3 Switchable Phono-to-Line Inputs • High Performance 45mm P&G Crossfader w/Contour Control • 45mm VCA Channel Faders • 3 Band Parametric EQ with Kills • 9 On-Board Effects, Delay, Echo1, Echo 2, Filter 1, Filter 2, Flanger, Auto Pan, Trans, and Key % w/Dry-Wet Rotary Contour • External Send/Return Effects Loop w/Dry-Wet Rotary Contour • Individual Input Gains w/PFL Meters • FL Tube Display to manage effects (World's First) • 8 Sec on-board Sampler w/edit options • Multi channel Assignable Crossfader • 2 Mic Inputs w/EQ Adjustments • Talk Over & Mic Post Switch • Digital Output (coaxial) • Assignable Booth output w/volume control • Balanced XLR Output w/Trim • Stereo/Mono Output Switch • Headphone EQ Adjustment by Preset • Split Cue H/P Monitor w/Program Pan • Auto/TAP/Manual BPM Counter • 4 Fader Start Inputs • USB Port to Add Free Future Plug-Ins • Optional 19" Rack Mount Kit (RMDJ-1500) 8RU.

DN-X300 Performance Mixer - High Performance 45mm Penny & Giles Professional Cross Fader • 2 Phono/Line (Switchable), 2 Line Inputs, Aux Input • Pinpoint Accurate 45mm VCA Channel Faders • Cross Fader and Channel Fader Contour • Cross Fader and Channel Fader Reverse (Hamster) • 8 Position Transform Switch • Program Channel Reverse • 3-Band EQ (hi-mid-low) • 3-way EQ Kill Switch per Channel • EQ On/Off Switch • Channel Gain Control • Channel L/R Balance • External Effects Loop w/ On/Off Switch • Dry/Wet Knob for External Effects • Mic Input w/ Level Control EQ (Hi-Low), and On/Off/Talkover Switch • 6-way Cueing • Headphone Split Cue • Loud Headphone Level with Cue/Master Pan • Booth Output w/Level Control • Master Level Control w/L/R Balance • Cross Fader and Channel Fader Starts • 1/4" TRS Send/ Return for Effect Loop • 1/4" TRS for Mic Effect Loop • Master Balanced Output • Master Unbalanced Output • Fader Start • Pairs Up with the DN-S5000/DN-S3500 Compact CD/MP3 Player.

DN-X100 Performance Mixer - Exceptional Sound Quality • 2 Phono/Line (Switchable), 2 Line Inputs • Pinpoint Accurate 45mm VCA Faders • Cross Fader and Channel Fader Contour • Cross Fader and Channel Fader

Reverse (Hamster) • 8 Position Transform Switch • Program Channel Reverse • 3-Band EQ w/Full Kill (Hi-Mid-Low) • Channel Gain Control • Mic Input w/Level Control EQ (Hi-Low) • Mic On/Off Talkover Switch • Headphone Split Cue • Loud Headphone Level with Cue/Master Pan • Master Level Control w/L/R Balance • Cross Fader and Channel Fader Starts • Master Balanced Output (1/4" TRS) • Master Unbalanced Output (RCA) • Fader Start (All Channels) • Pairs up with the DN-S1000 Compact CD/MP3 Player.

DN-HP1000 - High Performance Professional DJ Headphones • 53mm Drivers • Folding Design • Reinforced Swivel Joints • Nickel-plated 1/4 adapter • Leather Carrying bag included.

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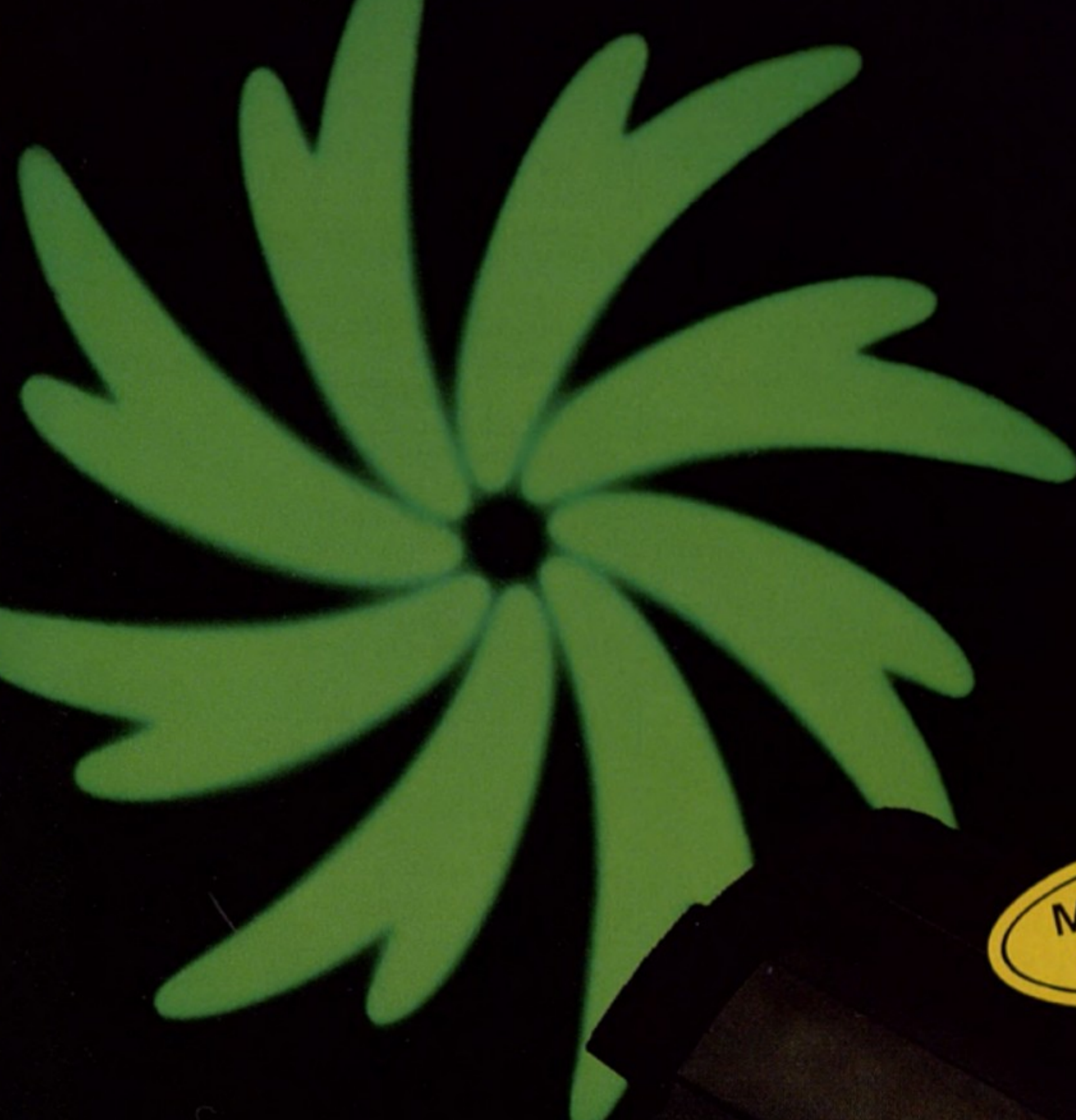
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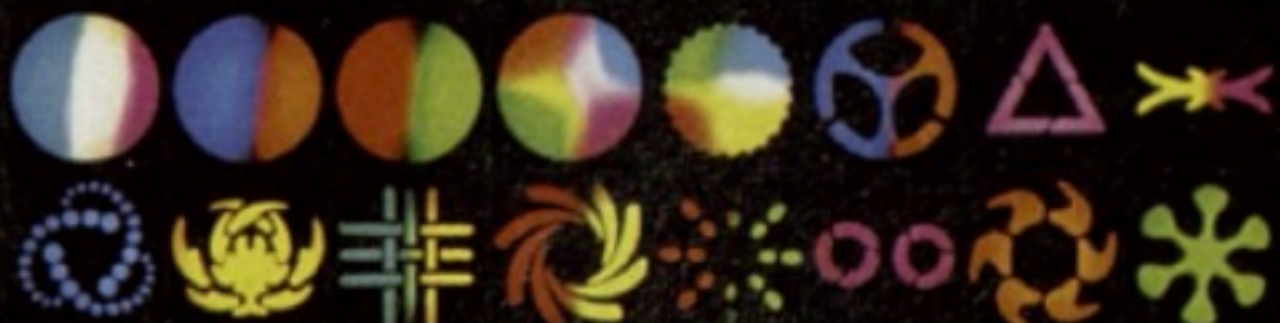


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FBT Maxx 6a Powered Speaker: 2 way, 15" B&C Woofer, 2.5" HF Driver/Horn, biamped 700W RMS LF, 200W RMS HF, PWM and Class G amps, 3 band EQ, Preamp gain and Volume control; polypropylene cabinet, 64 lbs. MSRP: \$1,739.

FBT Maxx 4a Powered Speaker: 2 way, 12" B&C Woofer, 1.4" HF Driver/Horn, biamped 400W RMS LF, 100W RMS HF, PWM and Class AB amps, 3 band EQ, Preamp gain and Volume control; polypropylene cabinet, 34 lbs. MSRP: \$1,049.

FBT Maxx 2a Powered Speaker: 2 way, 10" B&C Woofer, 1.4" HF Driver/Horn, biamped 200W RMS LF, 50W RMS HF, PWM and Class AB amps, 3 band EQ, Preamp gain and Volume control; polypropylene cabinet, 29 lbs. MSRP: \$849.

FBT Maxx 9sa Powered Subwoofer: 15" Dual Coil Woofer, 900W RMS PWM amp, Stereo Crossover left and right channel ins/outs, filtered outs, volume control, ground lift switch; polypropylene cabinet, 64 lbs. MSRP: \$1,529.

FBT Maxx 10sa Powered Subwoofer: 15" Dual Coil Woofer, 900W RMS PWM amp, Stereo Crossover left and right channel ins/outs, filtered outs, volume control, 13 ply plywood cabinet, 130 dB SPL. MSRP: \$1,679.

FBT Jolly 15ba Powered Speaker: 2 way, 15" Woofer, 1" HF Driver/Horn, biamped 300W RMS LF, 50W RMS HF amps, 2 band EQ, Volume control; polypropylene cabinet balanced in/out, 43 lbs. MSRP: \$949.

FBT Jolly 12ba Powered Speaker: 2 way, 12" Woofer, 1" HF Driver/Horn, biamped 250W RMS LF, 50W RMS HF amps, 2 band EQ, Volume control; polypropylene cabinet balanced in/out, 42 lbs. MSRP: \$819.

FBT Jolly 8ba Powered Speaker: 2 way, 8" Woofer, 1" HF Driver/Horn, biamped 150W RMS LF, 50W RMS HF amps, 2 band EQ, Volume control; polypropylene cabinet, balanced in/out, 18 lbs. MSRP: \$529.

FBT Verve 15 s Subwoofer: 15" Dual B&C woofer, vented basspass design, 700W RMS, 40 - 200 Hz, SPL 126 dB, 13-ply birch plywood cabinet, 61 lbs. MSRP: \$749.

FBT Verve 18 s Subwoofer: 15" Dual B&C woofer, vented basspass design, 1200W RMS, 35 - 150 Hz, SPL 129 dB, 13-ply birch plywood cabinet, 95 lbs. MSRP: \$899.

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Gemini Sound Products is a professional audio and DJ products manufacturer that has been servicing the music community for over 30 years strong and continues to bring innovative and valuable tools to the market.

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The CDT-05 Hybrid Turntable is an industry first that allows DJs to spin both vinyl and CDs on a single unit. Includes independent outputs and a fully featured CD control panel.

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The TT-04 Ultimate High Torque Turntable features a powerful 5.0 kg/cm motor, up to +/-20% pitch control, adjustable brake and a heavyweight aluminum platter with easy-glide grooves for efficient pitch manipulation while spinning.

The PS-02 USB 10" 3-Channel Mixer is a full-duplex unit, featuring 2 USB inputs that allow you to mix between your DJ setup and your computer's audio output seamlessly and simultaneously.

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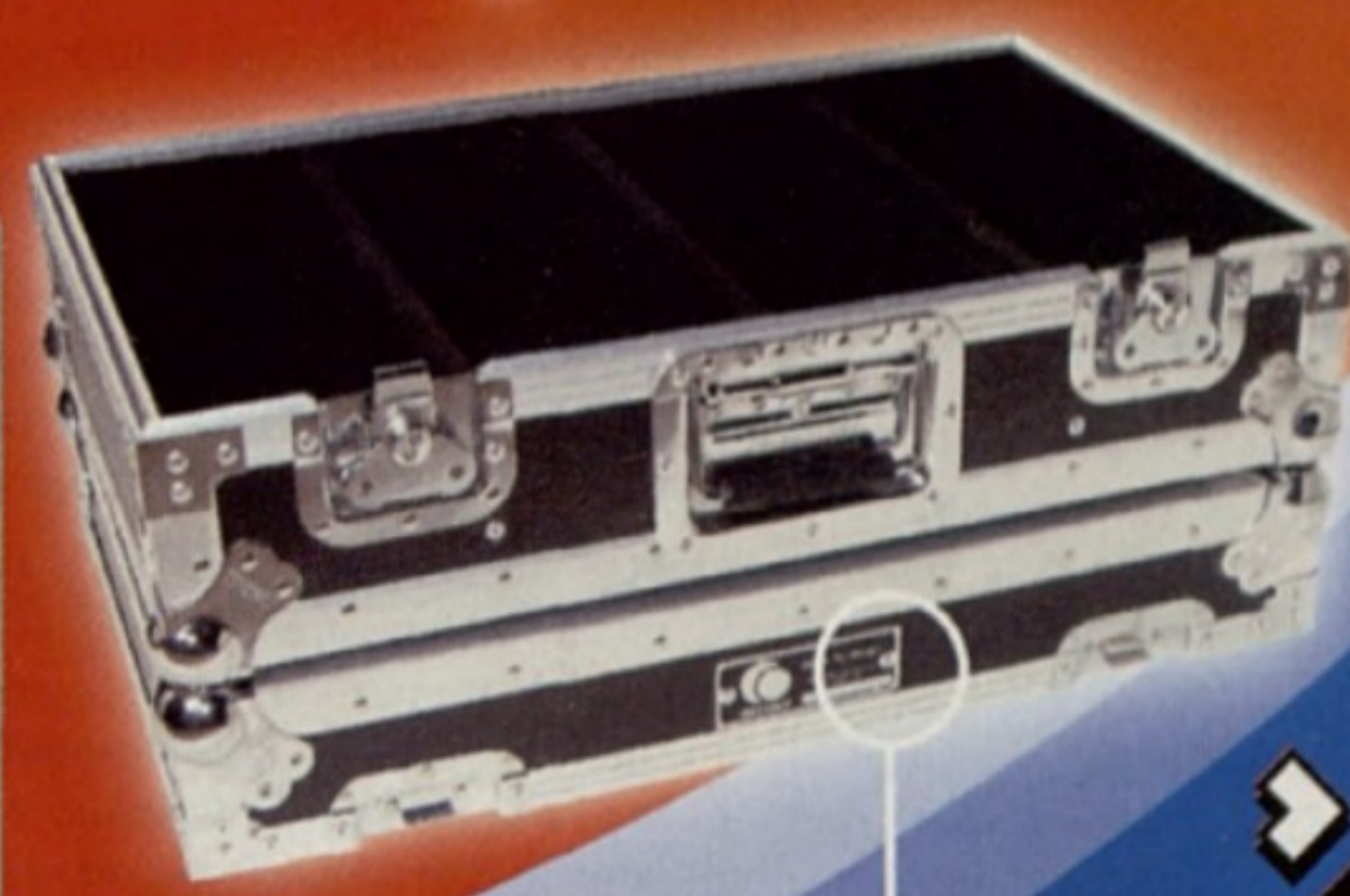


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SAC 23 Stereo Active Crossover - MSRP: \$399 - Features 4th-order Linkwitz-Riley filter alignments; steep 24dB/oct roll-off slopes; precision DC control voltage potentiometers (L/M, M/H freq); Mono Sub Output; 100 Hz low-pass filter; balanced XLR connectors.

SEQ 30S 1/3 Oct Stereo Equalizer - MSRP: \$429 - 30-band EQ featuring: space-saving 20 mm sliders; constant-Q technology; input level control with bypass; +4dBu and overload indicators (pre/post); balanced XLR ins/outs, balanced 1/4" TRS ins and unbalanced 1/4" TS outs.

MM 8z DJ Mixer - MSRP: \$999 - Features: 8 stereo ins in 4 assignable buses, each with 3-band EQ; Pre/post crossfader assign allows another mixer, drum machine, etc, to be controlled from source 1 or 4, while sources 2 and 3 still use crossfader; active crossfader with contour control; 4 phono/line switchable ins; main, aux mic ins; effects loops on main mic and master program; tape output; powerful headphone cueing system; recessed, top-mounted jacks.

MP 2 Mobile DJ Mixer - MSRP: \$449 - Compact (1RU), lightweight, with 4 completely assignable stereo ins; 60mm active crossfader; 2 selectable phono/line ins and 2 stereo line ins for each of the 2 program buses with H/L EQ; cue engage on each bus; cue to master pan; balanced main mic input; tape out with pre/post mic sum; balanced auxiliary out.

MP 4 Mixer - MSRP: \$799 - Simultaneously play analog sources and digital files while recording a stereo source and cueing another source (digital or analog); 2 stereo line/phono ins; 2 in / 1 out stereo USB digital audio connections with flexible routing; ground isolation from PC; self-powered - internal universal switching power supply; 24-bit / 48 kHz; CoreAudio (Mac), ASIO (Win) drivers; Serato Scratch LIVE software included.

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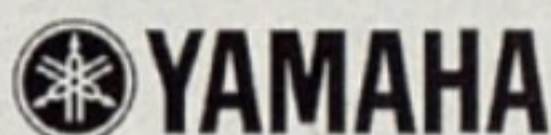
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TLC Top Load Rack Mount DJ Racks - (models TLC-6x2, TLC-10x6, TLC PRO 8x14) - Made of lightweight durable plastic, rugged roadworthy construction, 3 detachable lids. TLC-6x2 and TLC-10x6 are Amp Rack Combos. TLC PRO 8x14 holds complete DJ setup and is on wheels. MSRP: \$179.95 - \$449.95.

CDI Sys Case - Heavy duty roadcase for American Audio CDI 300 or CDI 500 systems. Fits 2 CDI 300 or CDI 500 CD players and most 2- or 3-channel mixers. MSRP: \$209.95.

ETLC Roadcases - 19" rackmount DJ roadcases made of sturdy plywood. Rugged and roadworthy, easy-carry handles, detachable cover/lid made of durable nylon with polyethylene center. MSRP: \$139.95 - \$159.95.

Protek CD and LP Cases - Line of hard cases for CDs and Vinyl LPs. Different holding capacities, many models are available in choice of colors. Unique model Protek CDLP holds both CDs (60 jewel cases) and vinyl (70 LPs). MSRP: \$59.95 - \$219.95.

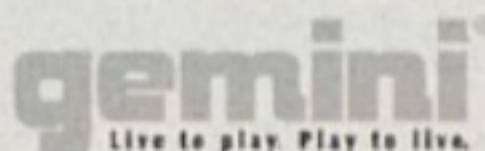
Protek TT PRO - Heavy-duty turntable hard case with sturdy brackets and ball corners. Fits one American Audio or other popular turntable brand. 18.5 lbs. MSRP \$119.95.

PRO-DJ/Case/AL - Custom aluminum roadcase for PRO-DJ1, 2 & 3 Systems. Aluminum railing for added protection, unique hinged doors to protect transport trays, very lightweight. Use with 10" mixers. MSRP: \$209.95.

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Gemini Sound Products is a professional audio and DJ products manufacturer that has been servicing the music community for over 30 years strong and continues to bring innovative and valuable tools to the market.

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Founded in 1995, Odyssey Innovative Designs provides high-quality products catering to the pro-audio, DJ, and lighting industries. Products include professional ATA and carpet equipment cases, racks, DJ cases, instrument cases, custom built ATA and carpet cases, accessories and lighting. Offering both made-in-the-USA and import products, we deliver innovative product designs at affordable prices. Uncompromising commitment to quality, service, and innovation make Odyssey your one-stop shop for all your case needs. Call us today or visit us on the Web. Our products are in stock and ready to ship.

Custom ATA Flite Cases - Odyssey offers a one-stop shop for all your case needs. Custom cases offer the best possible fit to ideally suit your specific needs. Built right here in the USA, according to ATA specs, using fiberglass or ABS laminate, these cases are the highest level of protection available. Period. Call us today for a custom quote.

Flite Ready Diamond Series ATA Cases - The polished Aluminum Diamond Plate laminate construction exudes "heavy-duty." Built to ATA specs and backed by our lifetime guarantee, these cases are ready for life on the road. Available for rackmount equipment, DJ CD and turntable consoles, CD and LP cases, utility trunks, lighting, and PA gear. MSRP starting at \$159.99.

Flite Ready ATA Cases - Built to meet or exceed ATA 300 specifications and backed by our lifetime guarantee, these cases feature 3/8" black vinyl laminate construction, industrial-grade recessed hardware and chrome-plated steel ball corners. Cases are in stock and available for just about any application. MSRP starting at \$139.99.

Traditional Carpet-Covered Cases - Available in black or grey carpet, in every configuration imaginable. Amp racks, combo mixer racks, coffins, cases, trunks, and custom designs are no problem. MSRP starting at \$89.99.

KROM Series Cases - These sleek European-style cases offer great looks and the protection demanded by professionals around the world. Cases for CDs, LPs, turntables, mixers, as well as attaché and Utility cases, are available in a multitude of colors to fit any taste. MSRP starting at \$59.99.

DJ Bags - An industry staple for many years, DJs around the world depend on Odyssey's

top-quality bags when they travel. Odyssey offers bags for rack gear, CDs, LPs, laptops, trolley and courier applications in a side array of colors to fit your style. MSRPs starting at \$25.99.

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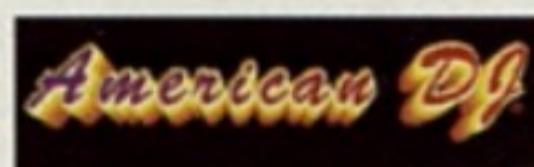
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Accu 250 Series - Affordable line (MSRP: \$699.95 - \$1,299.95) of 250W DMX-512 scanners, moving heads, color changers and pattern projectors. Check out all-new Accu Spot 250 II moving head with remote DMX addressing (RDMX).

Mobile Ray System/Mobile Beam System - Ultra-lightweight compact lightshows-in-a-box for DJs on the go. Each system includes two scanners, blackout controller. Mobile Ray creates quadra beams. Long-life Philips 250W lamps, no duty cycle. MSRP: \$459.95 (each system).

Deluxe Scan 250/Performance Scan 250 - Professional DMX-512 scanners loaded with colors and gobos. Sound-activated built-in programs, color/gobo scroll, strobing in every color, gobo shake effect. Performance Scan has rotating gobos. Long-life Philips 250-watt lamps, no duty cycle. MSRPs: Deluxe Scan 250 - \$499.95, Performance Scan 250 - \$579.95. Also available as complete systems with 4 scanners + controller.

Color Fusion - Affordable stage color wash with RGB color mixing and chase patterns. DMX-512 protocol, or operate as sound active effect. Electronic dimming 0-100%, 4 DMX channels, barn doors. MSRP: \$279.95.

Roto Pod 250/Color Pod 250 - High-power 250-watt moonflower effects. Roto Pod 250 produces white beams, Color Pod 250 is multi-color. Both feature electronic transformer for lighter weight, FX switch, no duty cycle, circuit breaker protection, high-tech plastic case design. MSRPs: Roto Pod 250 - \$99.95, Color Pod 250 - \$109.95. Optional dichro dish available (\$19.95).

Scan Tron 250 / Roller Tron 250 - 2-in-1 intelligent effects that convert from scanner to color changer by removing X-Y head. Roller Tron 250 is barrel scanner. Both have 10 gobos + spot + 1 quad color, 6 colors + white, 19° beam angle for lower ceilings, 2 instant light shows for large and small dance floors. Long-life Philips 250W lamp. MSRP: \$369.95 ea.

Cinco Star - Mini centerpiece effect with 5 colored balls that project 75 beams in all directions. Balls roll continuously and base rotates 360° for wide coverage. Lightweight and compact. MSRP: \$219.95

Aggressor - Classic effect with two 300-watt lamps that produce 20 multi-colored beams covering large area. Sound-active with internal microphone (no controller needed). Circuit breaker protection - no need to change fuses. MSRP: \$219.95

Emerald Scan - 4.9mW DMX green laser scanner with X-Y mirror movement. 13 geometric patterns, sound-active mode, 2 built-in light shows that can be operated without controller, no duty cycle, compact high-tech case design. MSRP: \$449.95. Also available as complete system with 4 Emerald Scans + Mini/C controller.

Flash Beam - Rich dichroic color changing effect. Beams flash and change colors to beat of music. Covers wide area. No duty cycle. MSRP: \$199.95



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Cyborg - CH-258 - 600W, sound-active flower-like crisscrossing, rotating rays, 8 wide colored lenses, 3-D-like patterns, 90-degree beam spread. Compact, light, ideal for mobile use. \$119.99.

Compact DJ Series - Plug n' play effects that are easy on the pocket, light in weight, but very effective. Includes the Precision Series, Abyss Jr. water effect, Duo Scan and Duo Moons moonflowers. From \$49.99.

Q Series - Bright and rugged Pro DMX-512 luminaires, crisp optics, built-in programs, interchangeable rotating gobos, rainbow spins, HTI 150 W to HSD 250W brand name lamps. Includes Q-Spot moving heads, Q-Scan scanners and Q-Roll barrel scanners, Q-Spot yokes. From \$549.99.

Intimidator 2.0 (DMS-605A) 5-channel DMX-scanner - 15-slot gobo wheel, 11 + white-color wheel, automated programs, strobing, sound-active, fan cooled. Barrel version is Insignia 2.0 (DMX-610A) \$269.99. Also available: Intimidator 1.0 (DMX-600) with a combined 18-color/14-gobo wheel. \$149.99.

Kinta (DMX 311X) - 600W, DMX-512 linkable Derby, 40 lenses, 80 multicolored rotating & crisscrossing beams, sound active pre-programs, automatic stand-alone without DMX, DMX control over bulb rotation, blackout, strobing. \$129.99.

Scorpion Series - 4.95m to 10mW FDA compliant, Variance-Free lasers include 10mW DMX controllable Scorpion Scan red scanning laser and Scorpion RG 55 red and green laser, each with over 500 laser effects, the 10mW compact and linkable Scorpion LGX; 4.95mW Scorpions R & G. \$199.99 - \$699.99

DJtube 2.0 (CH-110A) - Affordable LED tube with 90 super bright long-life red, green, and blue LEDs, automated rainbow patterns speed control. \$49.99.

Colorbank Wash Effects (CH-158 & CD-175) - 8 and 12-lamp linkable wash lights include 16 built-in beat activated programs. Functions: chase, full-on, sound. Free colored gels. From \$99.99. Optional CB-FS Footswitch controller (\$56.99).

MultiLink Systems - 4-effect packages consisting of 1 master and 3 slaves. The master unit has 16 sound-active patterns, 16 automatic patterns, flash, chase, all-on. Choice of packages: Tetra, Trace, and Starburst starting at \$179.99. Expand your show by adding and linking with other Tracer, Tetra or Starburst packages.

COLORsplash series. Ultra-bright LED panels, par cans, tubes, controllers, 100,000-hr life, RGB mixing. From \$69.99 (COLORsplash Jr. LED-Par83) to \$499.99 (COLORMist Sys - PAR4 pack).

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Focus Spot 250R - 250W moving head fixture with Remote DMX Addressing (RDMX). Change DMX values from any DMX controller! 8 colors + white, 6 interchangeable rotating gobos (3 metal, 2 dichroic glass, 1 textured glass), continuous color and gobo scroll, gobo shake effect. MSRP: \$1,599.95.

Power Wash 250 / Power Wash 250 Basic - 250W DMX Moving Head fixtures. Power Wash 250 includes CYM color mixing system. Both feature 150mm Fresnel Lens, 8 color filters + white, 180° beam shaper, strobe and pulse effect, mechanical dimming 0-100%. MSRP: Power Wash 250 - \$1,999.95, Power Wash 250 Basic - \$1,599.95.

Vision Scan 575 - 575W Professional Scanner. 16 DMX channels, 170° pan/80° tilt, 8 colors + white, split colors, UV filter, color scroll, 3-facet rotating prism, 16 replaceable gobos on 2 wheels, gobo overlaying. Beam angles of 15°, 18°, and 22°. MSRP: \$2,899.95.

Active Scan 250/Active Wave 250 - Professional high-output DMX scanners. Active Wave 250 has barrel-type mirror. Both feature 11 colors + white, 7 rotating gobos + spot (1 glass dichro gobo) color and gobo scroll, gobo shake effect, strobe and pulse effect, mechanical dimming 0-100%. MSRP: \$999.95 each.

Easy Color - LED Moving Head fixture. Additive RGB color mixing system with 18 LEDs (6 each red, green, blue) can create 16.7 million colors! Strobe, color, rainbow effects. 650° pan/280° tilt. Long-life LEDs have 10-year lifespan (over 100,000 hours continuous use)! MSRP \$2,999.95.

Alkalite LED Color Systems - LED panel, pod, and cube systems with RGB color mixing for endless color possibilities. Absence of infrared or ultraviolet light minimizes heat production, avoiding discoloration of illuminated objects. Long-life operation. Proprietary controllers available. System MSRP: \$899.95 - \$1,999.95.

Show Designer 1, Show Designer 2CF - Professional DMX lighting controllers with large library of preprogrammed fixtures. Free downloadable software updates. Show Designer 1 controls 16 large fixtures (32 channels ea.) or 16 groups of smaller fixtures. Show Designer 2CF has 2 universe outputs, controls 8 large fixtures, includes compact flash drive. MSRP: Show Designer - \$1,199.95, Show Designer 2CF - \$2,799.95.

DMX Operator Pro - 2-in-1 hybrid controller functions as both moving light and PAR can controller! Control 8 moving light fixtures (up to 16 channels each). 8 dimmer faders for par can control. Compact flash card slot, pan/tilt joystick, fog machine trigger button (compatible with selected American DJ models). MSRP: \$439.95.

DMX Duo - Single Space DMX Recorder/Controller. Controls both intelligent lights and on/off effects. 96 DMX channels (intelligent lights), 8 DMX FX channels (on/off effects). FX Timer, USB gooseneck light input, fog machine trigger button (compatible with selected American DJ models). MSRP: \$219.95.

DMX Partner - Handheld 96-channel DMX recorder/playback unit. Transfer data from any DMX controller via In/Out connections, or to and from a PC using Elation's RS-232 software, 8 chases (99 steps each), 2 shows (99 steps each). DMX Audio or Manual Modes. Playback chases, shows in sequence or mixed mode. MSRP: \$179.95.

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Mania Series: The Mania series includes effect lights, deco effects, scanners, promotional lights, and smoke machines. Mania effects offer professional quality at an affordable price.

Ego Series: The Ego Series is a range of 250W, trend-setting flower and special effects with extremely sharp, top quality projection optics.

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Load-N-Go Cart - The EMLG1 collapsible transport cart features 5" heavy-duty ball bearing NONMARKING casters to roll easily over uneven surfaces or thresholds. Extending from 18"-28", its lightweight aluminum chassis handles loads up to 300 lbs with ease - MSRP: \$139.99.

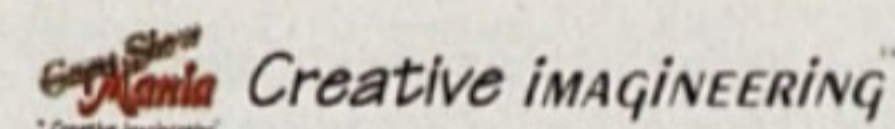


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CAVS 103G - \$170 - How often do you see a quality progressive scan DVD player that also plays CDGs, VCDs, DivX, and 8 CDGs? We can beat any advertised price.

Acesonic DGX-106 \$130 - You don't need the remote for advanced commands with this direct access player. DVDs, VCDs, CDGs, MP4s, and WMAs are no match for this machine.

CAVS 203G \$240 - This successor of the 103G is designed with a direct access panel and independent microphone controls (great for DJs). We can beat any advertised price.

Acesonic DGX-500E - \$250 - This 5-disc player is unique not only because it's compatible with numerous formats, it also changes discs WHILE playing. No more mood-killing silences.

Entertech Magic Sing Along ED-8000USB - \$330-\$380 - This "Magic Mic" is the newest version (with USB and 2,000 included songs). We can beat any advertised price.

CAVS JB-199 - \$2,200 - Stop carrying your disc library everywhere. Store them on this machine and make discs for your customers (optional drive). We can beat any advertised price.

Acesonic KD-600 - \$1,000 - Welcome to the new generation of karaoke: swappable drives and disc capturing ensures you will never need another machine again. Carrying discs is so passé.

Vocopro Viper III - \$1,800 - Adding a pair of 600-watt speakers (and stands) to the Viper II, we introduce one powerful complete system. We can beat any advertised price.

API A-501 - \$600 - Is your amp lacking? This 400-watt AV amp has features and capabilities guaranteed to have other DJs coveting your gear. We can beat any advertised price.

BMB DA-J7MKII - \$800 - This Japanese-made professional mixing amp features digital signal processing and key control for superb sound. We can beat any advertised price.

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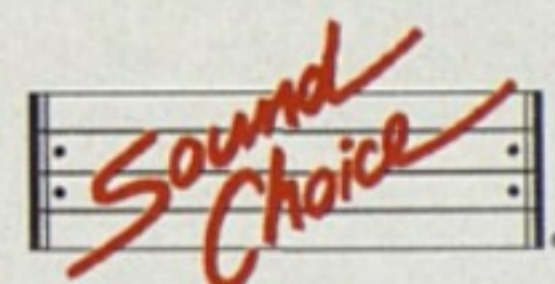


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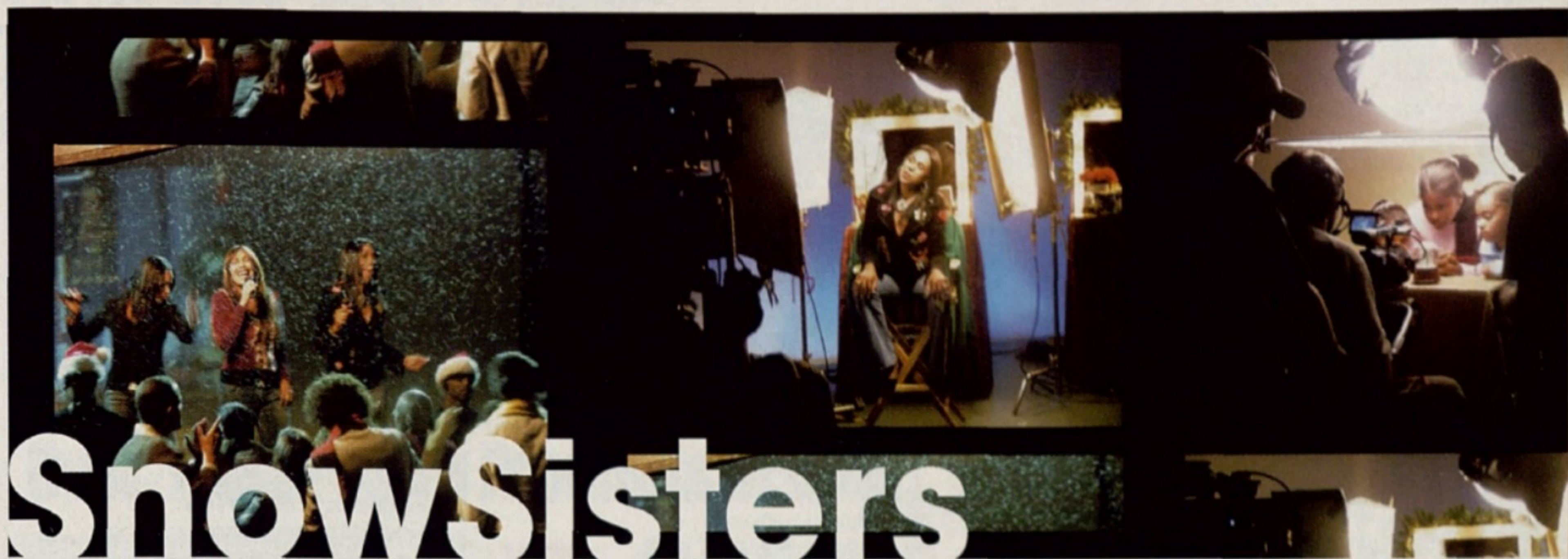
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Snow Sisters

Grammy-winning dance divas, The Pointer Sisters, have released a new holiday music video, *Christmas in New York*, which features lighting and special effects created by Hollywood producer/FX wizard Jeremy Vargus of RPI Entertainment. Part of the group's bid to make a new mark on the pop music world, the high-energy video shows three young

girls taken on a magical journey when they come across a snow globe that transports them into a winter wonderland

Throughout the production, Vargus employed the use of CHAUVET snow and fog effects to achieve the holiday look of the Pointer Sisters' project. The new holiday music video is scheduled to start airing during the holiday season. It will also be shown on the Jumbotron screen in New York's famed Times Square throughout the holiday season.

Los Angeles-based RPI Entertainment specializes in innovative entertainment solutions with live Las Vegas-style productions, world-class entertainers, special effects, pyrotechnics and lasers, custom illusion fabrication and sales and rental of equipment. It is well known for its SnowFX show in which it uses several CHAUVET machines to achieve a very realistic snowfall. Check them out at www.rpientertainment.com, and for more on CHAUVET's selection of special atmospheric effects, surf over to www.chauvetlighting.com. ■

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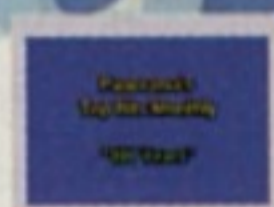
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sweating the small stuff ■ suit bag survival savvy

An inventive way to carry every little thing you might ever need

By Stu Chisholm

Partly due to the sizes of my various DJ setups and partly due to my own physical limitations, I take an assistant with me to every gig. Sometimes those assistants have been fellow DJs who want to pick up a few tips (and a few bucks) and just hang out on a weekend they're not otherwise booked for. It was on one of these occasions where a colleague was commenting on my suit bag.

Most of the DJs I know, myself included, wear a tuxedo, or at least a nice suit, to their events. But seldom, if ever, do we set up our equipment while wearing them! (Unless we're looking for a good excuse to buy a new one.) This is where the suit bag comes in. Now you're

probably thinking that my friend must be really green, since lots of musicians and DJs have such a bag. My bag, however is not like everyone else's. His remarks were directed toward all of the other stuff I keep in there—things that, at one time or another, I've needed, sometimes very badly! After speaking to more of my colleagues, it appears that I indeed do some unique things that, at their suggestion, I'll share with you here.

One Small Step...

When I was a kid, I was a big NASA fan. My parents would let me stay home from school to see the launch of the Gemini and Apollo space missions. One thing that made a big impression on me was the constant mention of back-up systems. Out in space, if you have a problem, you can't just duck your space ship into a Pep Boys for a needed part! Everything you need, from start to finish, you need to take with you. You need to anticipate and prepare for the worst-case scenario. Now, most of the DJs I know do indeed carry back-up equipment. Spare fuses,

bulbs, and cables fall under the heading of "no-brainer." But what about your tux?

At one reception, a DJ who was working another party in the next room walked up to me in his street clothes with an embarrassed expression on his face. Apparently he had bent over the wrong way and blew out the hind end of his tux pants. He asked if I had any safety pins. I did. But that got me thinking... Now, I carry two pairs of slacks, two shirts and, yes, two jackets. This actually works out well, as one is a summer-weight jacket and the other is standard. I rotate them according to season and, if there was an emergency, I'd still look good, even if I was a little chilly or warm.

Small Stuff Saves the Day

Along with clothes, I carry the means to repair them. If you've been to any of the Mobile Beat DJ shows, you might have stayed in a hotel and picked up one of the ubiquitous sewing kits they provide. They're about the size of a matchbook and contain a needle, various colors of thread, and a button or two. Having accumulated a few

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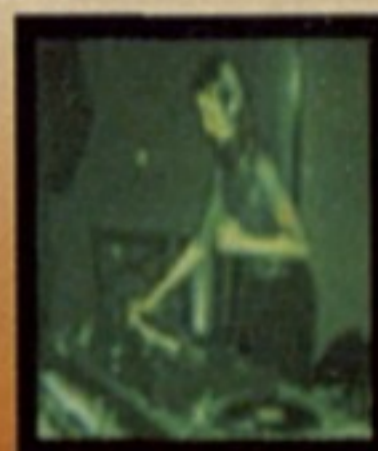
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of these, I tossed them into the bag. I've needed them on several occasions—not for myself, but for various brides or bridal party members! This simple thing can make you look like the hero of the day. Keep a few safety pins around as well for those times when you don't have the time to play Martha Stewart.

Shoelaces have an annoying habit of breaking at the worst possible moment. I keep a spare pair for both my dress shoes and set-up boots (steel toes!) in a small box that was originally meant as a tackle box insert. It has several small compartments where I keep my cuff links (silver in one, gold in another),

Many of these items you will use for every gig. Some you'll use very rarely. Given enough time, I can guarantee that you will eventually use them all.

studs, tie tacks and bars, collar buttons, the aforementioned safety pins, nail clippers, and other small accessories.

My suit bag is a deluxe model that has many pockets and compartments in it. I use one for T-shirts; the one you wear under that tux shirt, and another to change into for the load-out.

Getting ready, you're going to need everything you'd normally use at home: deodorant (remember to recharge after setting up), hair spray, hairbrush, toothpaste/toothbrush, mouthwash, and Q-Tips™. I use the little travel sizes. Also very helpful are wet wipes, moisturizer, or other necessary skin-care products, and I also carry Shout™ wipes that can quickly remove a stain. (That comes in handy when you didn't notice the frosting you got on your shoulder the night before.) Not vital, but a nice touch, is a good bottle of cologne. (Make sure the cap is very secure or keep it in a plastic bag.)

Another compartment holds my suspenders of various colors, and ties, vests, or cummerbunds. I put mine in those long, plastic school supply boxes, keeping them neat and protected.

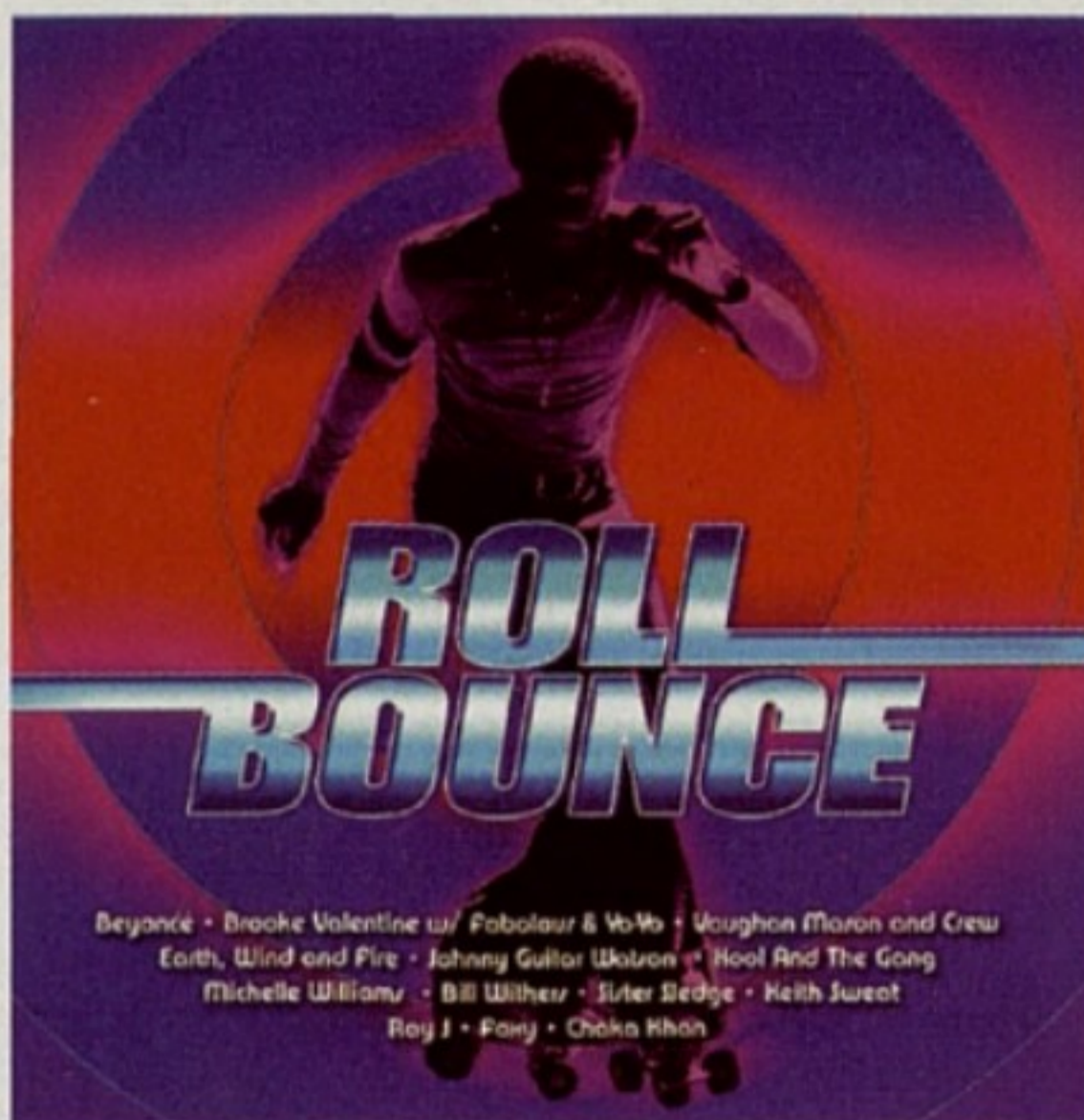
Next is the "medicine cabinet." Aspirin or ibuprofen for that occasional headache, Benadryl™ or similar antihistamine for allergies, antacid, and a travel pack of tissues and Band-Aids™ are standard equipment. This can all supplement a good first-aid kit, which I carry separately.

The final compartment contains a small travel steamer. After being crammed into a bag and folded over, a tuxedo can look pretty rumpled. Two minutes with a steamer can work wonders! Lastly, I also bring a spare garter. When your bride forgets hers, you have another opportunity to save the day!

Worth Its Weight

You might be thinking that all of this weighs a ton, but a soft-sided suit bag and travel sizes keeps the whole package under 25 pounds, including shoes. Many of these items, you will use for every gig. Some, you'll use very rarely. Given enough time, I can guarantee that you will eventually use them all. With this kind of proper preparation, being ready for anything and always looking your best are "in the bag!" ■

MUSIC NEWS



skaterboys
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style

In the late '70s, for many, roller skating was a way of life. The recent film, *Roll Bounce*, tells a coming-of-age story about a bunch of skaters, and it features a memorable summertime soundtrack to go with the action. It features classic originals and dynamic remakes by contemporary artists—just the thing to spice up a mix and give some classic tunes a new lease on life.

Roll Bounce Soundtrack

1. Boogie Oogie Oogie - Brook Valentine with Fabolous & Yo-Yo
2. Bounce, Rock, Skate, Roll - Vaughan Mason and Crew
3. Pure Gold - Earth Wind and Fire
4. Wishing on a Star - Beyoncé
5. Quit Actin' - Ray J (featuring R. Kelly)
6. Superman Lover - Johnny Guitar Watson
7. Hollywood Swingin' - Kool & the Gang (featuring Jamiroquai)
8. Let's Stay Together - Michelle Williams
9. Lovely Day - Bill Withers
10. I Wanna Know Your Name - Keith Sweat
11. Get Off - Foxy
12. Le Freak - Chic

Personal Programming Surges

Mercora, the world's largest and fastest-growing legal digital music radio network, has announced that its Individual Modulation or IM Radio service now accounts for over 45% of all daily U.S. radio programming, including AM, FM, XM, and Web radio. The numbers are indicative of the powerful trend towards personal broadcasting, with consumers demanding choice and control.

With a daily peak of 47,000 channels or 1.2 million peak programming hours, and a daily average of 35,000 channels or 840,000 average programming hours, in just a few years, Mercora IM Radio has already evolved into the largest music radio network. IM Radio also represents the largest music catalog available to listeners, with over 2.5 million unique tracks representing more than 200,000 artists and over 250 genres.

IM Radio's live music search puts people in touch with the music they want to hear when they want to hear it; new music and artists are also easily discovered using this strong social media platform. With the recent launch of Mercora IM Radio Artist Edition and sponsorship of the Los Angeles Music Awards, independent artists are finding a significant opportunity and vehicle to showcase their talent to a large, global audience.

"We're pleasantly surprised by the amount of programming available on our network through user- and artist-contributed radio," said Srivats Sampath, president and CEO, Mercora. "Mercora IM Radio represents a seminal shift in radio, with individually programmed radio emerging as a significant music medium."

Mercora's mission is to completely redefine radio by creating the world's largest user-contributed digital radio network. Mercora (www.mercora.com) is headquartered in Santa Clara, California. ■

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The Biggest Ball of them All

Autumn 2005 gave visitors to the English coastal town of Blackpool the opportunity to see the world's largest mirror ball lit up spectacularly, during the town's inaugural Festival of Light. The festival brought a series of inspiring, stimulating, and interactive features to the world-famous Blackpool Illuminations. An eclectic mix of innovative light installations, which have been designed by a host of regional, national, and international lighting designers and artists, included the unique illumination of the world's largest mirror ball on Blackpool's New South Promenade.

Entitled "They Shoot Horses, Don't They?" Michael Trainor's 20-foot diameter piece, containing over 45,000 mirrored squares, provided a contemporary canvas for the innovative lighting design by Greg McLennahan. The artist utilized six Robe ColorSpot 1200E AT fixtures, mounted on customized posts, with special domes on top to protect them from the weather, as being directly exposed to the Irish Sea can often provide a hostile lighting environment. Forced-air cooling extracted the heat of the fixtures from the small mounting space.

In addition to the lights being pointed directly onto the ball and changing colors, effects and gobos on its mesmeric, shimmering surface, the lights were programmed by McLennahan to wander out into a small arena immediately around the ball, making patterns in the floor and engaging in 3D animations and projections. All was designed to draw in passers-by to enjoy the work as a living light sculpture.

The Festival of Light commemorated the 125th anniversary of Edison's electric lightbulb, and the success one year earlier, in 1879, of Blackpool's first Illuminations display.

Attention! Military DJ Wins Photo Contest

Every year ProSound And Stage Lighting has a "Photo Contest" where customers are encouraged to send in their favorite photos of themselves, using gear they purchased from ProSound. This year's event was nothing short of spectacular, with more entries than ever before. Not surprisingly, with a record number of outstanding photos the judging was very difficult. Ultimately there were three winning photos representing entries from all over America.

The first place award went to L.I.V.E DJ from Delta Junction, Alaska. L.I.V.E DJ, aka. Spc.

Jack W. Carlson III, is stationed in Alaska with the 49th Missile Defense Battalion. His winning photo was even featured on the front page of the *The Eagle*, a publication for military and civilian members of the U.S. Army Space and Missile Defense Command / U.S. Army Forces Strategic Command (USASMDC/ARSTRAT). His eye-catching image displayed his mobile DJ rig set against the Aurora Borealis in the Alaskan sky—a truly stellar setting. For his efforts, L.I.V.E. DJ received a fantastic new digital DJ set-up featuring Stanton's Final Scratch 2, two Stanton Turntables, a Stanton mixer and more.

Other winners included DJ Flexx from Lafayette, Indiana and DJ Johnny Jive from Riverside, California. There were a number of other worthy contenders that received honorable mention in the August 2005



ProSound And Stage Lighting Catalog and on the ProSound Web site (www.pssl.com).

The next ProSound Photo Contest will begin accepting entries on February 1, 2006. You can check out the Web site for submission details. So get your camera out and start shooting. You could be the next big winner of a knockout prize.

Computer DJs of the World, Unite!

The 2005 Computer DJ Summit in Tampa, Florida provided digital DJs with great opportunities for learning, networking, and partying. Highlights included the Beach Party, with great food, conversation, and the best water balloon volleyball you've ever seen; and the Night Life Invasion, where attendees walked around experiencing the different sights and sounds of the night around the Channelside District. The Velvet Room in Margarita Mama's featured DJ Garry Lee demonstrating TriceraSoft DJ/KJ software (www.tricerasoft.com) as he mixed video, karaoke, and audio.

The Summit was aimed at building connections between mobile DJs, club DJs, and karaoke DJs who mix music and/or video by computer software or MPEG-playing hardware. The event attracted experienced computer DJing pioneers, individuals who have just added a computer to their live performances, and professionals looking to learn the basics prior making the financial investment in the required hardware and software. Check out www.computerdjsummit.com for more. ■



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By Legendary Chicago DJ Pioneer Mark Imperial

Chicago, IL - Making great money as a DJ doesn't have a whole lot to do with how good of a job you do. You can be the very best DJ in your area, using only the best equipment, know more about music than anybody, know how to pack a dancefloor and still starve to death. You're busy one week, phone not ringing the next and worrying about where the next job is coming from. I know, because I have been there and almost starved myself out of the business by stubbornly thinking that because I was a great DJ, the world would beat a path to my door. Thinking that by getting better and better at slamming parties, I'd automatically make more money. **Wrong. Dead Wrong!**

I did what most people do, started advertising and waiting for the phone to ring, then playing the "cheap price" game (actually the worst thing you can do). I barely survived by bottom feeding

and begging, taking every crappy gig that came in and doing cold calling which is as fun as a car wreck. I nearly quit every other day. I was grossing a pitiful \$2,200 per month and working myself half to death getting it. Some months I was starving. I knew that things happen by either determination or desperation, and I had both going for me. That is when I finally discovered the answer.

My discovery exploded my business to making over \$11,000.00 per month, and I did it in a lazy way as a SINGLE OPERATOR in less than 7 months.

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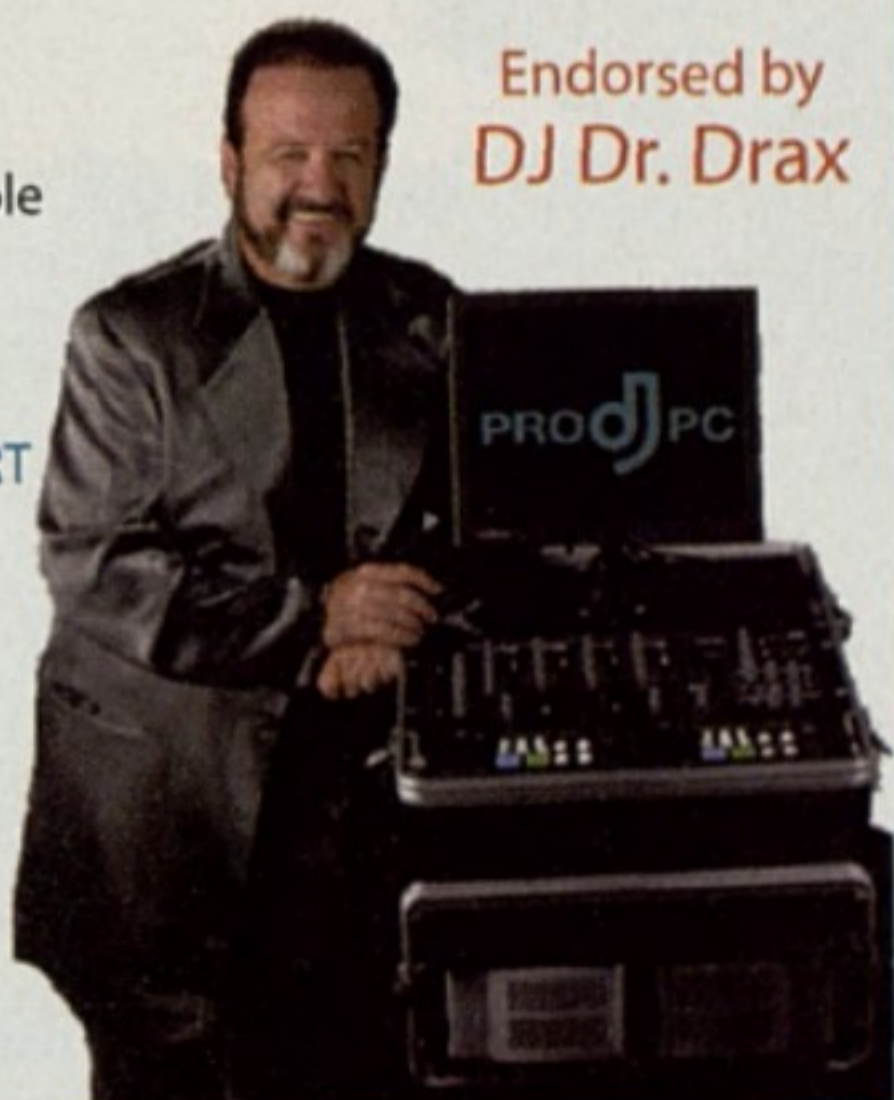
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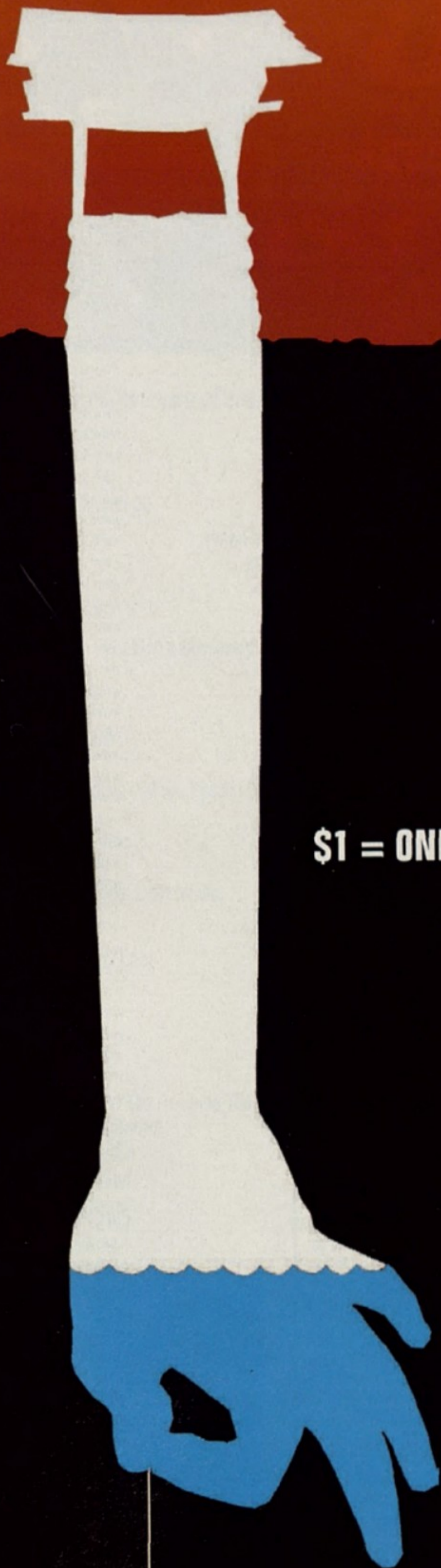
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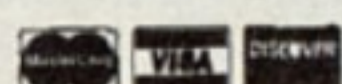
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STAGE TO GO

Stage System 360, from Global Truss America, is a lightweight, modular stage system as rugged and sturdy as the company's trussing products. The mobile stage is perfect for DJs, KJs, touring entertainers, small venues, and rental companies. Stage System 360 is comprised of rectangular stage platforms, stepladders, and safety railings that can be used in any combination to meet the precise needs of each event. Each 3'3" x 6'6" (1m x 2m) platform can be linked to other units on all sides to create a larger stage in a variety of shapes. The height of the platform can be set to 15", 23", 31", or 39". The stepladders and railings easily attach to any side of the stage platforms, for a great range of possible configurations. The Stage System 360 folds flat and can be assembled and dismantled very easily. It only takes minutes and a few nuts and bolts to secure the stage in place. All tools needed to tighten the structure together are included. **MSRP: \$1,499.95 (1 stair / 1 stage) - www.globaltruss.com / 323-415-6225**

DENON PHONES YOU UP

Denon's new DN-HP1000 High Performance Professional DJ Headphones utilize a dynamic, closed-back design for superior isolation. Additionally, these new headphones employ one of the largest speaker drivers (53 mm) in their class, for outstanding audio quality at high volume levels, and rich bass with an extended high-end frequency response (5Hz-33kHz). Based on input directly from DJs, the lightweight DN-HP1000s feature soft-padded ear cups and dual-pivot action, swiveling a full 180°. The headphones utilize a rugged folding design, dual-size nickel-plated adapter (1/4" - 1/8") and a semi-coiled soft insulated cord with reinforced cable strain. A stainless steel plate etched with the distinctive Denon DJ logo graces each of the headphone cups. A leather carrying bag is included. **MSRP: \$199.99 - www.denondj.com**



FIFTH DIMENSION MIXING

Stanton's M.505 is a true 5-channel club mixer that gives you the flexibility to connect up to five phono or line inputs and still retain a dedicated mic channel. With the onboard effects loop, you can preview an external effect in the headphones (Split, Wet/Dry, or Stereo Cue) and route it to a variety of sources. High-quality components such as a fully assignable Penny & Giles crossfaders with Dual Curve Adjust combine with Stanton's Superior Sound Technology™ (SST) for studio-quality sound. Other notable features include 60mm long-throw faders and 3-band EQ per channel with complete kill. **MSRP: \$899 - www.stantondj.com**

SCAN SMART & BRIGHT!

American DJ's new Deluxe Scan 250 and Performance Scan 250 DMX-512 scanners offer DJs, clubs and lighting directors everything they'd expect in a full-featured professional scanner, and more. These units are loaded with an array of colors and gobos, and eye-popping effects such as scrolling, gobo shake and strobing, not to mention extras such as Philips long-life 250-watt bulbs. A 4-DMX-channel unit, the Deluxe Scan 250 is equipped with 11 brilliant colors plus white, and 9 exciting gobo patterns plus spot. It features a 19° beam angle, which will create large spot/gobo patterns on the dance floor in low-ceiling installations. With 6 DMX channels, the Performance Scan 250 offers replaceable rotating gobos, and both clockwise and counterclockwise color and gobo scrolling. It features 11 colors plus white, 7 gobos plus spot, and an 18° beam angle. It also comes with a high-speed shutter for strobing and dimming in every color. Both scanners utilize a highly luminous parabolic reflector system that enhances brightness, as well as high-velocity fans that keep them cool all night, so they can be run continuously with no duty cycles. **MSRPs: Deluxe Scan 250 - \$499.95; Performance Scan 250 - \$579.95 - www.americandj.com**



RAISE YOUR AUDIO GPA
New to Gemini's professional audio line is the GPA Series of Power Amplifiers, promising both high power and smooth performance in an impressive price bracket. Boasting impedance handling down to 4 ohms, the GPA amplifiers deliver high-end features such as bipolar output stage technology, comprehensive protection circuitry, and a front-to-rear airflow cooling fan to preserve thermal stability. The GPA Series amps come with dual-channel volume controls, dual VU meters, balanced XLR and 1/4" inputs, 1/4" and Speakon™ outputs, and removable rack ears. Four models are featured with power ratings ranging from 70W RMS (140W peak) p/ch at 8 ohms to 200W RMS (400W peak) p/ch at 8 ohms. (For detailed power ratings and features see Gemini's website). **MSRPs: GPA-4000 - \$449.95; GPA-3000 - \$369.95; GPA-2000 - \$309.95; GPA-1000 - \$259.95 - www.geminidj.com**

BOOMIN' ON A BUDGET

Pack more punch into your performance without taking a whack in the wallet, with American Audio's rack-mountable VLP Power Amplifiers. The series consists of the VLP300 (1 RU), and the VLP600 and VLP1500 (both 2 RU). The VLP300 (24 lbs) has a power output of 150W RMS p/ch at 4 ohms and 100W RMS p/ch at 8 ohms. In mono bridge mode, its output is 300W RMS at 8 ohms. The VLP600 (33 lbs) has a power output of 300W RMS p/ch at 4 ohms and 200W RMS p/ch at 8 ohms. Its mono output is 600W RMS at 8 ohms. The VLP1500 (42 lbs) has a power output of 750W RMS p/ch at 4 ohms and 500W RMS p/c at 8 ohms. Mono yields 1500W RMS at 8 ohms. All VLP amps have a frequency response of 20Hz-20kHz and THD of less than 0.1% (20Hz-20kHz at 8 ohms). The VLP amps come equipped with a high-quality cooling system consisting of two individual fans. **MSRPs: VLP300 - \$219.95; VLP600 - \$279.95; VLP1500 - \$399.95 - www.americaaudio.us**



RADIANT HAZE
Le Maitre touts their new Radiance Haze Machine as the next major advancement in water-based haze technology. It features DMX control for both haze output and the internal fan for excellent haze control and even dispersion. It can also be operated by an optional remote or by using onboard settings. Additional features include an IDC removable power cable, multi-use bracket, and compatibility with variously sized fluid containers. The radiance works best with Neutron Haze Fluid, which offers low consumption and great hang time. With Le Maitre's 4-Port Rapid Clean Vaporizer, it can be cleaned and returned to service in less than 15 minutes. **MSRP: \$1,095 - www.lemaitrefx.com**

POWERFUL ACT

B-52 Professional has debuted the new ACT-1515X and ACT-18X Professional Audio Speaker Systems. The ACT-1515X is an active 1200W dual 15" two-way featuring: a new 15-160 driver specifically designed and manufactured for the system; a large-format waveguide optimized for the longer throw required from a large cabinet (also providing matched radiation impedance to its compression driver); and a new class H amplifier designed to deliver 1000 watts of quality power. The ACT-18X is an active 18" subwoofer featuring: a 1200W digital amplifier with voltage tracking power supply, a built-in compressor-limiter, a 24dB/octave crossover, and a lot more. Check out the B-52 site for details. **www.b-52pro.com**



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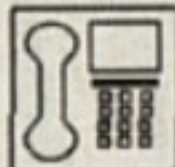
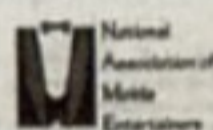
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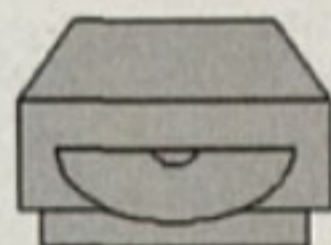
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What's Op?

When it comes to the DJ profession's public image, is it more important to stress the differences or celebrate the similarities between single and multi-system companies?

By Larry Williams

Mobile entertainers obviously work in a very competitive marketplace. With so many things to be concerned about, why is it that many DJs choose to market their services against each other in an effort to "one up" the competition? One of the most popular points of inner-industry rivalry is the distinction between single-system and multi-system companies. For many, it becomes necessary to market their services by offering a distinction between the two. Is it possible that one has an elevated status over the other one?

To some single system operators, the multi-system companies are the enemy. They are often portrayed as money-hungry greedy individuals who have sacrificed quality to make a buck. On the other side of the coin, some multi-system operators view single-system DJs as the non-dedicated, "weekend warrior" types, who try to be all things to all people, regardless of their qualifications. Fortunately, this sort of rivalry is not consistent in all markets. DJ organizations and networking have helped considerably in bringing unity and clarity to this issue. But the fact still remains that there are some within the DJ profession who feel it is necessary to "one-op" the competition by emphasizing and sometimes even exaggerating the perceived differences.

In a Word...

Ask yourself, "What does the word 'op' mean to me?" In most cases it will mean "operator," "operation" or "operational." The deeper questions are: Does one operator versus several necessarily mean quality is sacrificed? Is the operation itself managed more efficiently by one person or by a team? Does the operational status of a company make them better suited to customer service?

Let's look more closely at a single-op company that performs a variety of events such as weddings, school dances, birthday parties and fundraisers. Isn't that multi-operational? How about a multi-op company that specializes in one-on-one customer consultations for pre-event planning? Isn't that a single-minded approach to personalized service?

An Opportunity to View Things Differently

What if we replaced the word "operation" with "opportunity"? Would that change our perception of our professional differences? In this scenario, one company would offer a single opportunity to assist customers, while another would offer multiple opportunities, to assist customers. Voilá! Suddenly the division doesn't seem so great. Perhaps this "op" word has been misused all along!

To those company owners (single or multi) who have a habitual need to express these differences to your customers, I offer a challenge: Place yourself in the position of a customer and take a good long look at where you shop. Do you visit well-known department stores? Do you eat at fast food restaurants? Think of every tire store, auto parts store, coffee shop or gas station you frequent. Are the multi-operational aspects of chain stores in your town detrimental to the success of the single, privately owned store? Is it possible to get a fantastic meal or great shopping deal at a privately owned business? The point here is that both have their advantages. There are some incredibly high-end chain stores. Likewise there are some unbeatable stores that are privately owned and operated, that work out of one locale. Do you believe a customer looking for a particular item cares whether it is a one-of-a-kind store or a franchise/chain store if they have found exactly what they want, at the quality level they expect, at what they think is an appropriate price? Highly unlikely!

Divided We Stand...United We Rise

It is far more likely that a customer will have a negative perception of our industry if division is what we're marketing. How we perceive each other is crucial to how we ourselves are perceived. The talents we possess are our unique characteristics. The styles in which we present our services are often highly individualized. However, the operational aspects of booking one show or several become moot if quality exists at all levels. And certainly no DJ on either side of the issue can possibly make the argument that quality would universally suffer given the opposite scenario.

It's "Op" to You

The next time you wish to address colleagues on the opposite side of the aisle, remember: they have the same opportunity that you have to make a great impression. Single-op or multi-op, it's the opportunity to positively promote the DJ industry that should be paramount in our minds! ■

Since 1990, Larry Williams has owned The Reno Tahoe DJ Company. He is a member of the American Disc Jockey Association and has served four years as President of the Nevada Disc Jockey Association.

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